

Press release

Net Insight delivers media platform to Telia's network company Skanova

Net Insight has concluded an agreement with Skanova on the supply of infrastructure for building a media network within Skanova's existing network. The media network will be operational in January 2001.

This activity is a stage in a development project in which Skanova is investigating the technical feasibility of having a fibre-optic network for the media industry - a network in which TV and production companies will be able to distribute, archive and trade moving-picture material online.

"This agreement confirms Net Insight's leading-edge skills in terms of real-time video across fibre networks," says Bengt Olsson, CEO of Net Insight AB. "A lot of money can be saved in TV production. Currently, distribution of visual material is carried out via expensive satellite links or by sending video cassettes by mail or courier. It's a logistics solution that requires major resources in terms of both time and money."

Net Insight's communication platform, based on DTM (Dynamic synchronous Transfer Mode), is able to transmit uncompressed studio-quality video in real time across a fibre-optic network. This requires a guaranteed capacity of 270 Mbps between sender and receiver all the way through the nodes of the network.

"We firmly believe in real-time services for media actors across fibre-optic networks," says Lars Forsström, Director, Innovation within Skanova. "Distribution of video streams through fibre opens up a whole range of new possibilities. We are currently investigating the criteria for having digital picture archives and the distribution of TV material in the Skanova network. Net Insight's platform allows us to have 'no-nonsense' operations right from the start."

Net Insight's platform, based on the Nimbra One network switch, can send and receive four 270 Mbps ITU-R BT 601/656 video streams via SDI video and IP/data interfaces. It is also feasible to send a number of smaller MPEG streams of up to 100 Mbps and data traffic across 10/100 Ethernet.

For more details, please contact:

Bengt Olsson, CEO, Net Insight AB.

Tel. +46 8 685 04 30, e-mail: bengt.olsson@netinsight.net

Lars Forsström, Director, Innovation at Skanova.

Tel. +46 8 713 33 77, e-mail: lars.l.forsstrom@telia.se

About Net Insight

Net Insight develops and markets network switches for fibre-optic broadband networks. Using Net Insight solutions, operators can offer everything from new advanced real-time services to studio-quality video, and from interactive Internet to traditional telephony and data. The services can be supplied across one and the same infrastructure simply and cost-effectively. Net Insight has around 140 employees in Sweden and the USA. The company is listed on the Stockholm Stock Exchange. For more information, please see www.netinsight.net

About Skanova

Skanova is an independent wholesale network provider within the Telia group of companies. Skanova operates Sweden's largest telecom and data network, and offers its customers full network access, services and support. Our goal is to meet the growing need for top quality services. The challange lies in enhancing the competitiveness of our cutomers with ground-breaking, sometimes unexpected, solutions. We have 2,500 employees, and our estimated turnover for our first year of operations is SEK 20 billion.