

Press release

Stockholm, September 14, 2009

Electrolux once again included in Dow Jones Sustainability World Index

Electrolux has once again been included in the prestigious Dow Jones Sustainability World Index (DJSWI). The DJSWI includes the 10% best-in-class economic, environmental and social performers of the world's 2,500 largest companies.

According to the DJSWI, Electrolux demonstrates outstanding performance in particular in brand management, environmental management systems, stakeholder engagement and standards for suppliers.

"I am proud Electrolux is ranked among the world's sustainability leaders for the tenth time," says Hans Stråberg, Electrolux President and CEO. "Playing an active role in the climate challenge represents a business opportunity for Electrolux and reflects our commitment to being part of the solution. Our most important contribution towards a more sustainable world is to continue to develop and produce energy-efficient appliances."

The DJSWI was launched in 1999. It follows a best-in-class approach and includes sustainability leaders from each industry on a global and regional level, respectively. The evaluation is based on criteria such as climate change strategies, energy consumption, human resources development, knowledge management, stakeholder relations and corporate governance.

More information about the index: <http://www.sustainability-index.com/>

For further information contact Electrolux Media Hotline on +46 8 657 65 07

Electrolux is a global leader in household appliances and appliances for professional use, selling more than 40 million products to customers in more than 150 markets every year. The company focuses on innovations that are thoughtfully designed, based on extensive consumer insight, to meet the real needs of consumers and professionals. Electrolux products include refrigerators, dishwashers, washing machines, vacuum cleaners and cookers sold under esteemed brands such as Electrolux, AEG-Electrolux, Eureka and Frigidaire. In 2008, Electrolux had sales of SEK 105 billion and 55,000 employees in 2008. For more information, visit <http://www.electrolux.com/press>