



Japan's Leading Web Conferencing Provider ANET Launches Desktop Video Conferencing with GIPS

Sophisticated Desktop Video Conferencing Driven by GIPS H.264 SVC

SAN FRANCISCO, September 16, 2009 — ANET, Japan's leading web conferencing system provider, has launched its FRESH VOICE HD desktop video conferencing system with the strength of [Global IP Solutions](#) (Oslo Børs: GIPS) [Video ConferenceEngine™](#) inside.

Recognizing today's growing need for businesses to improve productivity and efficiency, ANET is providing enterprises with a sophisticated video conferencing system that offers Full HD voice and video, desktop and document sharing and the ability to invite and schedule conferences. It also connects up to 50 locations, which is suitable for linking large groups or corporate meetings.

"ANET is delighted to offer customers FRESH VOICE HD desktop video conferencing. Our video conference allows business people to hold natural conversations over video and achieve improved efficiencies with reductions in time and travel costs," said ANET President, Hironori Nishihata. "We chose GIPS Video ConferenceEngine because of its powerful ability to manage the voice and video processing allowing ANET to present our customers with effortless video conversations that can also connect to other video conferencing systems such as Polycom, Tandberg, and Sony."

FRESH VOICE HD desktop video conferencing allows enterprises to improve productivity and offers savings of up to ¥40 million (\$425,000) in costs each year.

"ANET holds the biggest web conferencing market share in Japan and GIPS is thrilled to be supporting their FRESH VOICE HD desktop video conferencing," said GIPS Chief

Executive Officer, Emerick Woods. "ANET is the first choice for web conferencing across numerous industries, including manufacturing, construction, IT, government agencies, hospitals and universities. With GIPS Video ConferenceEngine as its foundation, FRESH VOICE HD desktop video conferencing ensures seamless video communication for one of the most discerning audiences in the world," added Woods.

GIPS Video ConferenceEngine™ is a software solution which enables a superior video conference experience on any IP device. GIPS engineers are world leading experts at resolving the diverse problems of IP communications such as synchronized voice and video, jitter, packet-loss and lip synchronization. Device and bandwidth constraints are also resolved providing conference providers, application developers, telecom equipment and mobile device manufacturers a faster time-to-market, minimal resource costs and a sophisticated HD video conference experience for users.

About ANET

ANET Company Limited, established in Tokyo in 1997, is a leading provider of web conferencing system and specialized for software development of visual communication. ANET's web conferencing system, "Fresh Voice," has been supported by more than 2,000 enterprises in various industries since its release. "Fresh Voice" has also maintained the top market share in Japan for four successive years since 2005. ANET's customers includes; Canon, Citizen, Fujifilm, NEC, Nikon, Nissan, Sony, Toyota, and other major enterprises in Japan.

About Global IP Solutions

Global IP Solutions (Oslo Børs: GIPS) provides best-in-class voice and video processing in IP communications. GIPS enables its customers to deliver unmatched quality, with a faster time-to-market and with less risk than alternative solutions. GIPS serves application developers, wired and wireless service providers and network and telecommunications equipment vendors. Its customer list includes Citrix, CommuniGate, KT Networks, Nimbuzz, Nortel, Oracle, PCCW, Samsung, Tencent, WebEx, Yahoo!, AOL and other key players in the voice and video over IP markets. The company is headquartered in San Francisco with offices in Stockholm, Boston and Hong Kong. For more information, visit www.gipscorp.com.

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