

Destia Traffic Selected for NAVTEQ Traffic

Destia Traffic, the leading provider of commercial traffic information in the Nordic and Baltic countries, announced its selection by NAVTEQ to supply up-to-the minute traffic information as part of the recently announced NAVTEQ Traffic™ solution for Europe.

Destia Traffic will provide real-time information on traffic, weather conditions and disruptions in traffic for the Nordic region. Destia Traffic's selection contributes to the delivery of the NAVTEQ Traffic comprehensive solution in 11 European countries.

NAVTEQ is the leading provider of digital map, traffic and location data for in-vehicle, portable, wireless and enterprise solutions. NAVTEQ has selected best-in-class data sources with years of experience in their local markets and access to the most comprehensive set of proprietary, government sensors and incident data.

– NAVTEQ was looking for a regional service provider in Nordics and turned to Destia Traffic for our unique capabilities to deliver traffic content focused on the distinctive road conditions of the Nordic region, commented **Juha Nurmi**, director at Destia Traffic.

– NAVTEQ is a key strategic company and Destia Traffic is happy to provide extensive coverage of the Nordic countries to meet the growing needs of consumers on the roads of Europe.

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***Destia Traffic** is the leading provider of dynamic and real-time traffic information and related services in the Nordic and Baltic region. Real-time information on traffic, weather conditions and disruptions in traffic is supplied to navigator devices, media, public administration, transport sector companies, as well as to municipalities and cities. www.destiatraffic.com*

***NAVTEQ** is the leading global provider of digital map, traffic and location data that enables navigation and location-based platforms around the world. NAVTEQ supplies comprehensive digital map information to power automotive navigation systems, portable and wireless devices, Internet-based mapping applications and government and business solutions. The Chicago-based company was founded in 1985 and has approximately 4,400 employees located in 192 offices and in 43 countries.*