



Magnus Hedberg appointed new Business Director on Fjord Network AB

Magnus Hedberg has been appointed Business Director at Fjord Network in Stockholm. Magnus will lead Fjord's Push to Talk solutions, promoted under the brand GroupTalk www.grouptalk.com. GroupTalk is a managed Push to Talk service for efficient group communication between users on mobile, PC and com-radio. The solution has helped SAS to become one of the most punctual airline companies in Europe.

Before joining Fjord, Magnus was the Sr Product Manager for Gmail and videochat at Google. Prior to that he had started up Marratech, a company focusing on developing world leading solutions for web and videoconferencing. The company was earlier sold and incorporated in Google.

Magnus' experiences from Marratech and Google provides Fjord with a unique competence in realtime group communication. Magnus has the necessary experience to take a promising technology, like Fjord's Push to Talk solution, and commercialize it in a large scale. says Jörn Karlsson CEO of Fjord Network.

Fjord Network is most recognized by its tele-conference service Confy (www.confy.se). GroupTalk PTT will increase Fjord's competitiveness by providing the most flexible and comprehensive service for efficient group collaboration in the market.

For additional information please contact CEO Jörn Karlsson
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Fjord Network AB is a Service Provider in the telecom industry focused on efficient group communication. Fjord is offering Confy tele and web conferencing and GroupTalk Push to Talk services. Fjord's head office is in Stockholm with local representation in Malmö and Oslo.
www.fjordnetwork.com