



**Breast Cancer Campaign's mission is to beat breast cancer by funding innovative world-class research to understand how breast cancer develops, leading to improved diagnosis, treatment, prevention and cure.**

Thirty years ago, only half of women with breast cancer survived for more than five years. Today that figure is around 80 per cent. Campaign has funded over £26 million worth of research in the past 13 years, which has helped to bring about these improvements in survival rates. But with diagnoses increasing by 26 per cent in the last ten years, there is still a lot more to do.

The only way to improve these statistics is to continue funding research.

We currently support 106 research projects, worth over £14.3 million in 42 locations across the UK, including five projects in Southampton worth over £700,000.

Your support will enable us to fund more vital research projects that will give us the answers we still need to help us beat breast cancer.

For more information, visit  
**[breastcancercampaign.org](http://breastcancercampaign.org)**

Breast Cancer Campaign is a charity registered by the Charity Commission for England and Wales (no.299758) and a company limited by guarantee registered in England (no. 05074725) whose registered office is at Clifton Centre, 110 Clifton Street, London EC2A 4HT. **wear it pink** is a registered trademark.



# Turn the Isle of Wight pink this October and help us beat breast cancer

For the second year running, Breast Cancer Campaign is turning the Isle of Wight pink during Breast Cancer Awareness Month to raise vital funds for breast cancer research. Here's how you can take part:

## Organise your own event

Throughout October

We need as many people as possible to organise their own fundraising event to help us reach our £40,000 target. For a fundraising pack contact **020 7749 3709** or visit [breastcancercampaign.org/isleofpink](http://breastcancercampaign.org/isleofpink)

## Pink Ribbon Tribute Tree, Ventnor Botanic Gardens

Throughout October

Celebrate the lives of those affected by breast cancer by tying a pink ribbon to our tribute tree in Ventnor Botanic Gardens, complete with your personal message. If you can't visit the gardens in person, you can request a ribbon online at [breastcancercampaign.org/isleofpink](http://breastcancercampaign.org/isleofpink)

## Pink People Spotting Competition, Model Village Godshill

Throughout October

Visit the Model Village to spot the more daring residents sporting pink bras for Breast Cancer Awareness Month. Make a donation to Campaign at the ticket office to receive your entry form.

## Think Pink Competition, Flamingo Park

Throughout October

Identify the species in the Think Pink photograph for the chance to win a day out for a family of four at Flamingo Park. Just collect your entry form at reception and submit your answer by Sunday 1 November.

## STEP ON IT

Throughout October

Get sponsored to walk 46,000 steps for Campaign, a step for every person diagnosed with breast cancer in the UK this year. We'll provide you with a pedometer and fundraising guide to get you started. For more information call **020 7749 3700** or visit [friendshipwalks.co.uk](http://friendshipwalks.co.uk)

## Isle of Pink Party Walk, Yarmouth

Saturday 24 October

Stroll our circular route around Yarmouth to raise funds for Campaign. The walk will end in a pink party, so remember to wear your party hats! Wightlink are offering mainland participants free foot passenger travel from Lymington to Yarmouth. Call **020 7749 3700** or visit [friendshipwalks.co.uk](http://friendshipwalks.co.uk) for more details.

## Wizard Week, Haven Street Steam Railway Sunday 25 – Friday 30 October

Visit the Steam Railway during Wizard Week and take part in pink fundraising games, with proceeds to Breast Cancer Campaign.

## Pinkgang Chine, Blackgang

Thursday 29 October

For one day only, Blackgang Chine is turning pink! Come dressed as pink witches or wizards and enter the fancy dress competition. You can also take part in a pink treasure hunt to find your own bag of booty!

## wear it pink

Friday 30 October

Get friends, family, classmates and colleagues to **wear it pink** for the 125 women diagnosed with breast cancer every day in the UK. For a fundraising guide visit [wearitpink.co.uk](http://wearitpink.co.uk) or call **0800 107 3104**.

## Pink Halloween, Isle of Wight Zoo

Saturday 31 October

It's Hocus Pocus Week at the Zoo, with a special Pink Halloween event. Get into the spirit by wearing your best pink outfit and watch as the staff give the animals pink Halloween presents. Get a closer look at the inhabitants of the bat hospital as they'll be special guests for the day!

## Quiz Night, Newport FC

Friday 13 November

Take part in the popular music quiz at Newport FC and raise funds for Campaign. The quiz starts at 7.30pm in the Club House. Maximum of four people per team, £2.50 entry per person. Space is limited, so please register your team in advance by contacting Alison on **019 8352 5027**.

## For more information:

tel: **020 7749 3700**

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