



Press information

Malta, 1 October 2009

Bond repurchase and exchange rates

During the third quarter of 2009 no repurchases have been made of the EUR 100 million nominal bond that was issued by Unibet on 21 December 2007 to finance the acquisition of Maria Holdings, have been repurchased. This means that the total outstanding nominal amount of the bond at 30 September 2009 remains at EUR 65.8 million.

For translation of the Group's SEK, NOK, DKK and EUR Balance Sheet items into GBP, the following FX rates are used as per 30 September 2009:

Rate to GBP	30-Jun-09	30-Sep-09	Q3 Delta
SEK	12.689	11.253	-11.3%
NOK	10.583	9.304	-12.1%
EUR	1.174	1.100	-6.3%
DKK	8.74	8.187	-6.3%

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About Unibet

Unibet was founded in 1997 and is an online gambling company is listed on Nasdaq OMX Nordic Exchange in Stockholm.

Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 20 languages through www.unibet.com. Today, Unibet has more than 3.6 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is certified by G4, Global Gaming Guidance Group.

In December 2007, Unibet acquired Maria Holdings, the largest online bingo operator in the Nordic market and in April 2008 Scandinavia's largest trotting community, Travnet.

More information about Unibet Group plc can be found on www.unibetgroupplc.com