

## Press Release

2009-10-08

### Telia and Spotify sign exclusive cooperation agreement

**Telia and Spotify have signed a two-year cooperation agreement to work together developing Spotify's music service for computers, mobile phones and eventually TV as well. Another consequence of the agreement is that Spotify's services will be sold and marketed in a new way in the Swedish market.**

Among other things, Telia and Spotify will cooperate to make this successful music service available in even more channels. As a result, sometime in the future, Telia's customers will be the first to be able to use Spotify in their computers and mobile phones, as well as TV.

"We are both able and willing to bring Spotify to the Swedish people and increase the interest in a simple, safe and completely legal way of listening to music," says Stefan Trampus, Head of Broadband Services at TeliaSonera in Sweden. This is yet another step towards being able to offer Swedish homes the very best digital entertainment services that exist today. In this regard, Spotify is a perfect match.

In a few months, Telia and Spotify will launch a mobile offering to customers in the Swedish market.

"Swedish people love music and for the connected generation, being able to take their favorite music with them wherever they go is a given. That is why we are making preparations to launch Spotify mobile phones, which will make it even easier to get started and listen to music wherever and whenever you want to," says Erik Hallberg, Head of Mobility Services at TeliaSonera in Sweden.

At present, Spotify and music streaming services account for 35.4 percent of the total digital music sales in Sweden according to IFPI, the trade association for the recording industry worldwide. Spotify expects that the new agreement will take the company to even new heights in its already tremendously successful campaign, which began in October 2008.

"We want to make it possible for even more people to be able to use Spotify. That is why we are extremely pleased about this cooperation agreement. Telia's strong market position will enable use to reach out on a much wider scope than before," says Spotify CEO, Daniel Ek.

Currently, more than 5.5 million people around the world use Spotify's music service and the service is continually being developed and improved. At first, early adopters were the only ones using the service. Now, it reaches an ever-growing audience, not least because the service is so easy to use along with the fact that it works in all type of computers and more and more types of mobile phones.

New information will continuously be available on [www.telia.se/spotify](http://www.telia.se/spotify)

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**For further information, journalists can contact:  
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TeliaSonera provides telecommunication services in the Nordic and Baltic countries, the emerging markets of Eurasia, including Russian and Turkey, and Spain. We are the European supplier of quality cross-border voice, IP and capacity services, provided through our own wholly-owned international carrier network. In 2008, TeliaSonera's net sales amounted to SEK 104 billion, and at the end of December 2008 the total number of subscriptions totaled 135 million in 20 countries. TeliaSonera is listed on the NASDAQ OM Stockholm and NASDAQ OMX Helsinki stock exchanges. Simplicity and service are important tools for us in creating profitable growth and value for our customers and shareholders. Read more at [www.teliasonera.se](http://www.teliasonera.se)