

Press release

Betsson AB (Publ)

## Invitation to presentation of interim report at Götgatan 37

Betsson invites media, analysts and investors to Betsson's Betting Shop, Shopsson, at Götgatan 37 in Stockholm on Wednesday, November 4th, 2009, at 09:00 a.m. (CET), in conjunction with the presentation of the third quarter report. The report will be published at 07:30 a.m. (CET) on the same date. Interested parties can also join the presentation by phone or Webcast.

CEO and President Pontus Lindwall will present the report. The presentation will be followed by a question and answer session. The presentation will be held in English. Participants are advised to register at [www.financialhearings.com](http://www.financialhearings.com) "Betsson" or mail [hearings@financialhearings.com](mailto:hearings@financialhearings.com) in advance.

To participate in the presentation by phone, please call: +46 (0)8 5051 3792 (Sweden) or +44 (0)20 7806 1968 (UK). Confirmation code: 4103264.

To take part of the presentation by Webcast at 09:00 a.m. (CET) (by audio, image and power point), visit [www.betssonab.com](http://www.betssonab.com) or [www.financialhearings.com](http://www.financialhearings.com), 'Betsson'. A copy of the presentation will be available for download at [www.betssonab.com](http://www.betssonab.com) after the presentation.

For further information, please contact: Pontus Lindwall, CEO and President Betsson AB (publ), phone: +46 (0)8 506 403 10 or +46 (0)708 27 51 55 or [Pontus@betsson.com](mailto:Pontus@betsson.com)

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