



Teleca and Dashwire partner to deliver best-in-class mobile-web services for operators and handset makers

The partnership offers a faster way for operators and handset vendors to deliver compelling connected services to their consumers across their phone portfolios

Malmö, Sweden – October 15, 2009 – Teleca, a world-leading supplier of solutions and services to the mobile industry today announced that it has signed a marketing agreement with Dashwire (www.dashwire.com), the industry leaders in connected services that simplify backup and transfer of information, content and services between mobile devices and the cloud. Under the agreement, Teleca will team with Dashwire to help customize, integrate, test, and verify solutions that mobile operators and device makers create on top of the DASHWORKS platform from Dashwire, and integrate into their mobile devices.

Teleca's mobile software engineering expertise and Dashwire's Connected Service Platform offer operators and handset manufacturers an end-to-end, fully customizable cloud-based solution where consumers can effortlessly back-up and sync contacts, text messages, calendar events, calls, photos, videos, and settings, interact with their information in a desktop-like web interface, share their experiences with friends and social sites, and discover the top solutions available for their phones.

"We are pleased to become a key scaling partner for Dashwire, where our global software engineering resources will open up a host of new opportunities to more easily integrate components of the Dashwire platform into the device experience," says Andrew Till, Head of Solutions at Teleca. "Our customers have asked for ways to help them build innovative services around synchronization and social networking that integrate into the native applications on the phone, and so we believe that this partnership will allow them to benefit from getting products and professional services in one, industry-leading package"..

"Companies understand that Connected Services have become a competitive necessity, but unfortunately, few have the resources or expertise to catch-up with the players making major investments in this space," said Ford Davidson, founder and CEO of Dashwire. "Ready-made platforms like DASHWORKS create real opportunities for everyone else to make aggressive moves in delivering this next generation of mobile services. And through our partnership with Teleca, we can leverage their expertise and offshore development sites to further enable our customers to quickly roll-out customized end-to-end services.

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About Teleca

Teleca is a world-leading supplier of software services to the mobile communications industry. We offer world class operations and execution capability, both on-site and offshore. Using tailored solutions, systems design, integration and testing we help drive down development



time and costs for leading industry players. Teleca has about 2,000 employees in 11 countries in Asia, Europe and North America. For more information, please visit: www.teleca.com

About Dashwire, Inc.

Dashwire, Inc. was founded in 2006 to unlock the possibilities in mobile phones for people around the world by seamlessly integrating the mobile phone and world it captures with the web. Dashwire is a privately held company headquartered in Seattle, Washington, USA. The company is backed by investors who built the wireless and technology industries at McCaw Cellular, Western Wireless, Voicestream, Nextel, China Unicom, and Microsoft. Best Buy is a strategic investor. Additional information can be found online at <http://www.dashwire.com>.