

Press release

Stockholm, October 23, 2009

Electrolux to discontinue production at factory in Alcalà, Spain

Electrolux will discontinue production at a factory in Alcalà, Spain in 2011. The factory manufactures entry level washing machines for the Spanish, Portuguese, French and UK markets and has 450 employees.

“The European market for household appliances is fiercely competitive. Unfortunately we can not manufacture products at a competitive cost level in the Alcalà factory which is why Electrolux will stop production there in 2011”, says Enderson Guimaraes, head of Electrolux Major Appliances Europe.

The closure is scheduled to be completed during the first quarter of 2011. The closure of the factory will incur a total cost of approximately SEK 440 million, which will be taken as a charge against operating income in the fourth quarter of 2009 within items affecting comparability.

For further information contact Electrolux Media Hotline on +46 8 657 65 07

Electrolux is a global leader in home appliances and appliances for professional use, selling more than 40 million products to customers in 150 countries every year. The company focuses on innovations that are thoughtfully designed, based on extensive consumer insight, to meet the real needs of consumers and professionals. Electrolux products include refrigerators, dishwashers, washing machines, vacuum cleaners and cookers sold under esteemed brands such as Electrolux, AEG-Electrolux, Eureka and Frigidaire. In 2008, Electrolux had sales of SEK 105 billion and 55,000 employees. For more information, visit <http://www.electrolux.com/press>.

Electrolux may be required to disclose the information provided herein pursuant to the Securities Market Act.

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