

Aspiro moves activities in Mobile Entertainment

Aspiro has today sent a hearing request for the Swedish business area Mobile Entertainment. The group is considering for cost saving reasons to implement an organizational change in which the activities carried out in Stockholm in Mobile Entertainment will be moved to Oslo.

The changes are expected to lead to labour shortages and dismissal of staff within Mobile Entertainment, which involves nine people. Aspiro will continue to run the business within Mobile Entertainment from Oslo. Other operations are not affected.

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Aspiro discloses the information provided herein pursuant to the Securities Markets Act and/or the Financial Instruments Trading Act. The information was submitted for publication at 10:45 pm on 27 October.

Aspiro in Brief

Aspiro is the market leader in mobile entertainment in the Northern European region. Using Aspiro's services, users can do things like watch TV, listen to music and play games on their mobile phones. Aspiro's subsidiary Rubberduck has a world leading mobile-TV solution. Aspiro is also one of the leading players in mobile marketing and mobile solutions in the Nordic countries. Services are delivered to companies such as Telenor, TeliaSonera, Tele2, 3, NRK, BBC and Fox Movies. Aspiro was incorporated in 1998 and is a small-cap company listed on the OMX Stock Exchange in Stockholm. In 2007, Aspiro's sales were SEK 405 m and the company has some 140 employees. The head office is in Sweden with local presence in Norway, Sweden, Finland, Denmark, Estonia, Latvia and Lithuania.