



**Press release
28 October 2009**

Proctor and Matthews to launch first book: *Pattern Place Purpose*

Pattern Place Purpose – a new book featuring the work of leading architecture practice Proctor and Matthews, is published on 9 November.

Pattern Place Purpose explores the practice's work through four thought-provoking essays by Peter Blundell-Jones, Alan Powers, Jeremy Till and Matthew Wells. It also showcases some of their most innovative projects through drawings, plans and photographs.

In his essay *Englishness and Modern Architecture*, Alan Powers describes Proctor and Matthews' "attractive modesty" and "unpretentious care" that has quietly transformed approaches to housing – whether for people or primates. Jeremy Till's essay *The Selfless Plan* compares the "tendency in current architecture towards visual excess" with Proctor and Matthews' quieter approach, describing them as "masters of the soft plan".

Featured buildings include the pioneering low-energy Greenwich Millennium Village, described by the Financial Times as "a blueprint of a new approach to high-density housing"; Gorilla Kingdom, the most significant new building at London Zoo for 40

years; and their major mixed-use regeneration project featuring a new civic square for central Hastings.

Pattern Place Purpose profiles an outstanding, prolific and highly contemporary practice, and is aimed at readers with an interest in contemporary architecture, urban regeneration and a responsible approach to the built environment.

Stephen Proctor and Andrew Matthews first met as students at Sheffield University, and established their practice in 1988. The practice has since grown from the corner of an office in Wapping to become one of the UK's most respected architectural firms. Their architecture is based upon a deep respect for local culture and identities, alongside a desire to adapt traditional forms to 21st century living.

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Journalists are invited to attend the launch of the book at 6.30pm on Wednesday 11 November at Jerwood Space, Union Street, London SE1.

Speakers include Paul Finch, Chairman-designate of the Commission for Architecture and the Built Environment.

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Notes to Editors

1. *Pattern Place Purpose* is published by Black Dog publishing on 9 November.
2. Advance copies of the book are available on request.
3. Stephen Proctor and Andrew Matthews are available for interview.
4. Images of Proctor and Matthews' work are also available on request.
5. Requests for advance copies of the book, interviews or images should be made to Steven Harding at Goodfellow Communications.