



Teaming up for the eUnion

5th Ministerial eGovernment Conference
Malmö, 19–20 November 2009

SAVE THE DATE - INVITATION TO THE MEDIA

Dear Journalist,

Have we entered a new age of democracy thanks to digital technologies? What are the most innovative solutions for public administrations to better interact with citizens and businesses? Find out at the [5th Ministerial eGovernment Conference](#) on 19-20 November 2009, in Malmö, Sweden.

What?

- **A new vision for eGovernment policies in Europe will be put forward in a Ministerial Declaration** and presented to the press by the European Commission and the Swedish Presidency of the EU.
- **A two-day conference and exhibition** will highlight the most innovative solutions and showcase the best eGovernment projects from all over Europe:
 - ⇒ **A unique opportunity to get an accurate insight into the changes to come** and to meet with high-level policy makers, key industry leaders and top advisors.
 - ⇒ **An exhibition of 52 projects will showcase today's best practices** developed by public authorities at local, regional or national level across Europe. These projects will be competing for the prestigious **European eGovernment Awards 2009**. The awards ceremony will take place at the conference.
 - ⇒ **Check it out: There must be several competing projects in your country.** www.epractice.eu/awards

Where?

Exhibition & Convention Center, Malmö, Sweden

When?

Conference and exhibition: 19-20 November 2009

For the Media

Special programme for journalists on Thursday 19 November includes: a press conference presenting the Ministerial Declaration; a VIP guided tour of the exhibition; the eGovernment Awards ceremony with the possibility of one-to-one interviews with the winners. Ad hoc activities for Swedish journalists are scheduled on Wednesday 18 November (afternoon).

Conference programme & additional information: www.egov2009.se

Media accreditation: www.egov2009.se/press/

A **media centre** will be available on site and will offer a full range of facilities.

Further information

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The 5th Ministerial eGovernment Conference is an event jointly organised by the Swedish Presidency of the European Union and the European Commission.