



PRESS RELEASE

February 28, 2001

FINANSTIDNINGEN IS FASTEST GROWING DAILY NEWSPAPER IN SWEDEN

Finanstidningen was the fastest growing daily newspaper in Sweden in 2000, according to statistics released today by Tidningsstatistik, TS.

The newspapers circulation grew 58.4 per cent in comparison with previous year, representing a jump of 10,100 copies.

According to TS, Finanstidningen, had a circulation of 27,400 during year 2000 compared with 17,300 for the previous year.

Finanstidningen is part of the Publishing business area within Modern Times Group MTG AB. The business area is focused on the work that was started in 2000 of providing financial services news. Included, in addition to Finanstidningen, are the website finansstidningen.se, the monthly publication *Kapital*, analyst meetings through financialhearings.com, and TV 8. The magazine *Moderna Tider* and publishing company *Brombergs Bokförlag* are also part of the business area. *Moderna Tider* had a record increase during 2000 when the circulation grew to 18,600 in second half of 2000, from 9,600 in first half, representing a jump of 93.7 per cent and an average circulation of 13,600 for the full year. No comparison with the previous year is available, as *Moderna Tider* did not participate in Tidningsstatistik's surveys.

Michael Porseryd, President of Finanstidningen and head of the Publishing business area commented: "Both Finanstidningen and Moderna Tider had a fantastic progress in 2000. The figures from TS is another confirmation of that."

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Modern Times Group MTG AB has seven business areas: Modern Times Group MTG AB has seven business areas: Viasat Broadcasting (free and pay TV comprising 18 television channels in eight countries), Radio (seven networks in five countries), New Media (the Everyday interactive TV portal, Internet portal, and teletext services), Publishing (financial news and media services, other magazine and book publishing), Modern Interactive (traditional home shopping, e-commerce, and logistics), SDI Media (subtitling and dubbing services), and Modern Studios (content production and film library).

Modern Times Group MTG AB's class A and B shares are listed on the OM Stockholm Exchange's O list (symbols: MTGA and MTGB) and on the Nasdaq National Market in New York (symbol: MTGNY).