



## **Meda acquires exclusive rights to new treatment of actinic keratosis**

Meda has acquired exclusive European rights to a new formulation of imiquimod from Graceway Pharmaceuticals. The new formulation is 3,75% imiquimod topical cream indicated for the treatment of actinic keratosis (AK). This product has recently been approved in the US and Canada.

Today, Meda markets a higher strength (5%) of imiquimod in Europe under the trademark Aldara. In 2009, sales of Aldara were approximately 500 MSEK.

3,75% imiquimod can be used on a significantly larger treatment area, it is once-daily and more tolerable due to the decreased concentration. The patent for this novel imiquimod formulation is pending.

*"We have very good experience with Aldara in Europe and we look forward to provide AK patients with a new product with improved tolerability that builds on the efficacy of imiquimod",* says Anders Lönner, CEO at Meda.

Graceway is continuing its development program around 3,75% imiquimod. Meda has exclusive rights to follow-up products based on the imiquimod substance.

In consideration for exclusive European rights for 3,75% imiquimod, Meda will pay Graceway an undisclosed up-front and a single digit royalty on net sales. No milestones payments will be due for 3,75% imiquimod.

## **About imiquimod and actinic keratosis**

Imiquimod is an immunomodulating agent that activates the body's own immune defenses through the skin. Actinic keratosis is a common pre-cancerous lesion that often develops on skin frequently exposed to the sun. It should be treated as it cannot be predicted which AKs will develop into a more serious forms of skin cancer. AK occurs in more than 30 million people in Europe and only a small percentage of patients have been properly treated.

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### **If questions, please contact:**

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