



MODERN TIMES GROUP 2010 CAPITAL MARKETS DAY

JUNE 10th AT CHELSEA FOOTBALL CLUB IN LONDON

Modern Times Group MTG AB, the international entertainment broadcasting group, invites you to the 2010 Capital Markets Day, which will be held at Chelsea Football Club in Fulham, West London on Thursday 10 June.

The conference will comprise a full day of presentations by MTG's executive management team, followed by a football match and evening reception. A detailed schedule of the day and directions to the venue will be provided to registered participants in due course.

Please reply to this invitation by email to investor.relations@mtg.se at your earliest convenience. You may also reply by filling out the form below and returning it by fax to +44 (0)20 7321 5020, or by contacting MTG Investor Relations on +44 (0)20 7321 5031. We very much hope that you will be able to attend the event.

NAME: _____

COMPANY: _____

FUNCTION: _____

SECTOR / COVERAGE: _____

MOBILE PHONE: _____

EMAIL: _____

COLLEAGUES ALSO ATTENDING: _____

DIETARY REQUIREMENTS: _____

- Yes, I will attend the Capital Markets Day
- Yes, I will attend the evening reception
- I am unable to attend the Capital Markets Day
- Please remove my name from the MTG mailing list

Modern Times Group is a leading international entertainment broadcasting group with the largest geographical broadcast footprint in Europe. MTG's Viasat Broadcasting is the leading free-TV and pay-TV operator in Scandinavia and the Baltics, and has broadcasting operations in Bulgaria, Czech Republic, Hungary, Slovenia, Russia, Ukraine and Ghana. Viasat's free-TV and pay-TV channels and pay-TV platforms attract a total of 125 million viewers in 31 countries. MTG is also the major shareholder in Russia's largest independent television broadcaster (CTC Media – Nasdaq: CTCM), and the number one commercial radio operator and internet retailer of entertainment products in the Nordic region