

Press release

Linköping, Sweden, September 4, 2009

Sectra launches social newsroom

The Swedish IT and medical-technology company Sectra, today announces the launch of its social newsroom. The newsroom presents articles, trend coverage and information within the medical imaging field, focusing in particular on such areas as wide area radiology and dose awareness within mammography.

Sectra's social newsroom, newsroom.sectra.com, is designed to provide customers, press and media with easy accessible online news about hot topics and trends within medical imaging. The site has been developed to facilitate communication and sharing of information with colleagues and friends.

"Providing news in this format makes it easy to spread and pass along, which encourages a dialogue on current and future trends in the medical imaging field," says Martin Håkansson, Vice President Marketing at Sectra. "During our more than 20 years as a dedicated radiology IT provider, we have learned that knowing 'what is going on out there' is a prerequisite for us to develop future-proof solutions that truly help our customers become more efficient."

Visit newsroom.sectra.com

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About Sectra's medical operations

Sectra develops and sells IT-systems and products for radiology, mammography and orthopedic departments. More than 1,000 hospitals worldwide use the systems daily, together performing over 50 million radiology examinations annually. This makes Sectra one of the world-leading companies within systems for handling digital radiology images. In Scandinavia, Sectra is the market leader with more than 50% of all film-free installations. Sectra's systems have been installed in North America, Scandinavia and most major countries in Europe and the Far East.

About the Sectra Group

Sectra successfully develops and sells cutting-edge products in the expansive niche segments of medical systems and secure communication systems. The company was founded in 1978 and has its roots in Linköping University in Sweden. Today, Sectra has offices in 12 countries and operates through partners worldwide. Sales in the 2008/2009 fiscal year totaled SEK 863 million. The Sectra share is quoted on the NASDAQ OMX Stockholm AB exchange. For more information, visit www.sectra.com.