

**Pressrelease April 4, 2001**

## **GE Medical Systems *Information Technologies* completes acquisition of ProAct Medical AB**

**Acquisition expands digital imaging management for healthcare facilities in Scandinavia.**

Milwaukee, Wis. And Stockholm, Sweden – (April 3, 2001) - GE Medical Systems *Information Technologies* today announced that it has finalized the acquisition of ProAct Medical AB, a provider of Picture Archiving and Communications Systems (PACS) and IT storage solutions for health care providers. ProAct Medical, a division of ProAct IT Group, distributes GE's PACS product to Scandinavian health care providers.

In addition to the acquisition, both parties have signed a three-year cooperation agreement in which ProAct IT Group will provide IT-infrastructure systems to GE Medical Systems *Information Technologies* in Sweden, Norway, Denmark and Finland. This agreement would allow both companies to collaborate in providing optimized PACS and infrastructure expertise. Additional terms of the agreement were not disclosed.

"Scandinavia is an important, growing market for PACS technology in Europe," said Gregory Lucier, president and CEO of GE Medical Systems *Information Technologies*. "Together with ProAct Medical, GE strengthens the delivery of its advanced PACS and infrastructure technology to health care providers in Scandinavia, so they can make a digital transformation and benefit from improved workflow, productivity, and patient care."

"I strongly believe that this new business unit created by highly-focused and skilled teams from both companies will better serve existing and new customers in the medical market. We will thus continue to address the medical market in the Nordic region together with the best possible partner within this field," says ProAct CEO Per-Arne Lundberg.

The agreement is made through GE Medical Systems Sverige AB. PACS is an advanced digital image management system that allows doctors to view, store, edit and transfer patient images.

### **About ProAct Medical AB**

ProAct Medical is a division of ProAct IT Group AB, which manages large data volumes generated by the digitization process in health care. ProAct Medical specializes in transforming health care facilities into a digital environment, focusing on storage and management of patient medical images and offering archiving, diagnostics and workflow solutions. The systems transfer images and data securely, so doctors can review and diagnose remotely.

### **About ProAct IT Group**

ProAct IT Group is a specialized and independent integrator offering competence, methods and solutions for securing mission critical information. The company, based in Denmark, Finland, Norway and Sweden, focuses on customers needing safe and efficient management of mission critical information. The company has some 240 employees in offices in Copenhagen, Aarhus, Helsinki, Oulo, Oslo, Bergen, Stavanger, Trondheim, Stockholm, Gothenburg, Linköping, Sundsvall, Lund and Karlskrona. The technical focus, skills and experience of its employees make ProAct unique in its field. ProAct IT Group is listed on the Stockholm Stock Exchange, Attract 40. Additional information about ProAct IT can be found on the company's Web site at [www.proact.se](http://www.proact.se)

## About GE Medical Systems *Information Technologies*

*GE Medical Systems Information Technologies is a global leader in providing solutions for the reliable and efficient acquisition, analysis and management of patient data in healthcare facilities around the world. The company's offerings include cardiology, patient monitoring, image management, clinical information systems and performance management services. Information Technologies is a GE Medical Systems Company with global headquarters in Milwaukee, Wis.*

*GE Medical Systems is a \$7 billion global leader in medical technology and services. Additional information about GE Medical Systems and Information Technologies can be found on the company's Web site at [www.gemedicalsystems.com](http://www.gemedicalsystems.com).*

### Contacts:

<b>ProAct Medical AB</b>	Reidar Gårdebäck, Managing Director	+46 8 50 60 38 12 <a href="mailto:reidar.gardeback@proact.se">reidar.gardeback@proact.se</a>
<b>ProAct IT Group AB</b>	Per-Arne Lundberg, CEO	+46 8 410 666 82 <a href="mailto:per-arne.lundberg@proact.se">per-arne.lundberg@proact.se</a>
<b>GEMS Europe</b>	Tom Scott	+33 1 30 70 96 65 +33 6 08 04 43 30 (mobile) <a href="mailto:thomas.scott@med.ge.com">thomas.scott@med.ge.com</a>
<b>GE Medical Systems Information Technologies</b>	Tesha Urban	+1 414 362 2351 +1 888 958 3189 (pager) <a href="mailto:tesha.urban@med.ge.com">tesha.urban@med.ge.com</a>