



CellPoint Unwire Acquires Universal Information Quality AB (Uniq)

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CellPoint Unwire AB, a subsidiary of CellPoint Inc. (Nasdaq:CLPT), has acquired Swedish waste management technology company Universal Information Quality AB (Uniq). This acquisition brings Uniq's existing contracts and relationships with many of the world's largest waste management companies. Unwire's partners and distributors will be marketing Uniq's solutions to their customers, with immediate effect.

In collaboration with its partners, including CellPoint Unwire, Uniq has developed a unique technology called WasteMapping. WasteMapping is a software and hardware solution that facilitates the planning of waste disposal schedules. Important statistics, such as when a dustbin / waste container has been emptied and its weight at collection can also be gathered through the system. Through CellPoint Unwire's wireless applications and the GSM network, waste managers receive an alarm when it is time to emptying refuse containers.

An important aspect of the system is that refuse companies are now able to make big savings by using waste mapping, thereby minimizing the sources of error – such as unnecessary visits for refuse collections. Indeed, in a recent Government awards scheme called Miljöteknik (Environmental Technology), WasteMapping caught the attention of the judges because of its environmentally beneficial credentials.

“Through the acquisition of Uniq we can now offer the market and systems integrators a complete solution for waste management and refuse container management,” says Michael Wallón, Vice President, Market & Business Development at CellPoint Unwire AB. “Since WasteMapping is unique – indeed a patent application has already been filed - we now have a leading position in this market.”

Wallón concludes, “We are pleased to now be able to offer our customers and partners a “plug & play” solution for waste management logistics; this is an ideal introduction to M2M (machine-to-machine) technology for environmental management companies that are considering partial automation of their refuse collection systems.”

Kaj Gellberg, CEO of Uniq adds, “I have worked very closely with Unwire in the development of WasteMapping. Since it is now ready to deploy outside Sweden I am very happy to ‘hand over the baton’ to CellPoint Unwire who have the international presence to bring WasteMapping to a global audience.”

Gellberg, who through the acquisition becomes an employee of CellPoint Unwire, will continue to work on the development of WasteMapping. The acquisition will not have an immediate impact on CellPoint's balance sheet or revenues, but will take CellPoint Unwire to a leading position in a rapidly expanding market sector.

CellPoint Inc. (Nasdaq & OM Stockholm exchange: CLPT, www.cellpoint.com) is a US company with subsidiary operations in Sweden, Great Britain and South Africa delivering location and wireless telemetry services in co-operation with cellular operators worldwide. CellPoint's end-to-end cellular location technology works in unmodified GSM networks and uses standard GSM or WAP phones and standard Internet services. Several commercial applications are available for business and personal location services including Resource Manager™ for mobile resource management, iMate™ for location-sensitive information and Finder™, an application for locating friends and family. Subsidiary Unwire's programmable telemetry terminal servers are also integrated with the CellPoint System Platform enabling a broad range of applications for wireless remote management and control.

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