

## FOR IMMEDIATE RELEASE

April 4, 2001

## **CLARIFICATION**

Due to the statement made by Mr. Scherman, Program Director, at the AGM of TV4 yesterday, MTG clarifies that the company is not in negotiations with SBS Broadcasting.

For further information, please visit <a href="www.mtg.se">www.mtg.se</a>, send an e-mail to <a href="info@mtg.se">info@mtg.se</a> or contact: Hans-Holger Albrecht, CEO & President +46 8-562 000 50 Matthew Hooper, Investor enquiries Hans-Holger Albrecht, CEO & President +46 8-562 000 50 +44 (0) 7768 440 414 +46 70-727 70 22

Modern Times Group MTG AB has seven business areas: Viasat Broadcasting (free and pay TV comprising 18 television channels in eight countries), Radio (seven networks in five countries), New Media (the Everyday interactive TV portal, Internet portal, and teletext services), Publishing (financial news and media services, other magazine and book publishing), Modern Interactive (traditional home shopping, e-commerce, and logistics), SDI Media (subtitling and dubbing services), and Modern Studios (content production and film library).

Modern Times Group MTG AB's class A and B shares are listed on the OM Stockholm Exchange's O list (symbols: MTGA and MTGB) and on the Nasdaq National Market in New York (symbol: MTGNY).