

## Aspiro sells SMS traffic for one million euro

***Aspiro has received more orders for processing SMS traffic. The total value amounts to approximately one million euro. One of the new customers is Unimobile, a global provider of enterprise wireless data solutions.***

Aspiro has signed agreements with several customers for the processing of SMS messages. The SMS deals have a combined value amounting to approximately one million euro.

The largest single customer is Unimobile, Inc. in the USA, who have signed an agreement with Aspiro regarding the purchase of SMS traffic over a twelve-month period. Unimobile is a global provider of end-to-end solutions for developing and deploying secure, real-time wireless notification and data access applications. Unimobile's services are currently in use in more than 370 mobile networks around the world and are mainly used by companies that want to communicate with employees, clients and business partners. The agreement with Unimobile is taking place at a time when SMS traffic is rising strongly in the USA.

*"We are very happy about the signing of the agreement with Unimobile. The demand for Unimobile's products increases constantly at the same time as SMS traffic grows strongly on the North American continent," says Lena Wittbjer, CEO at Aspiro. "We are also witnessing a great deal of interest in Aspiro's SMS service among other major international players, which we take as a sign that SMS is today growing in use all around the world."*

*"As demand for wireless data solutions grows, Unimobile will continue to partner with the leading SMS telecommunications providers. Aspiro is a world-class operation, providing the quality of service and customer support that our enterprise customers demand", said Vasudev Bhandarkar, president and CEO of Unimobile. "Unimobile is uniquely positioned to provide global companies with a robust, universal messaging solution and we're excited to add Aspiro to our growing list of partners."*

### **For more information, please contact:**

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### **About Aspiro**

Aspiro provides mobile internet services, promoting life in motion, using cutting-edge knowledge and technologies. Aspiro offers operators, portals, content providers and mobile organizations a wide range of solutions, from pre-packaged portal services to industry-specific solutions.

Founded in 1998, Aspiro is today an important player in the global mobile internet market. 133 people currently work for the company, which has offices in Sweden, Luxembourg and USA. Aspiro's business concept, organization and operations are based on many years of experience gained in the mobile telecommunications and IT industries. For more information, please visit [www.aspiro.com](http://www.aspiro.com)

### **About Unimobile Inc.**

Unimobile Inc. is a leader in global wireless data solutions for the enterprise. Unimobile's platform and applications dramatically shorten "time-to-decision" by enabling the enterprise to be always-on, always-connected via any mobile device, anywhere in the world, over Unimobile's fully managed intelligent network. Unimobile has five years experience building solutions that eliminate the complexity of communicating with employees, customer or partners using wireless technologies. Our solutions have been validated across 370 carriers globally with over 1 million users in 127 countries and are backed by Unimobile's world-class 24 / 7 customer support and network operations center (NOC). For more information about Unimobile, please visit [www.unimobile.com](http://www.unimobile.com) or call 408-969-8300.

