



Press release

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Order from NASA in America

Cell Network has been given an assignment from the American space administration, NASA, to develop the site "Project SPACE" into an interactive and attractive website. The site is aimed at students and teachers in American schools, and this is the first time a foreign company has been engaged for an assignment in NASA's Internet venture.

"The reason we chose Cell Network is because we value their expertise in the area of web mastering, quality and efficiency. We also have a common goal which is to help improve education. Cell Network can help bring our Solar System down to earth in a fun and interesting way through the latest Internet technology," explains Georgia Cassou, Project Coordinator for NASA's Learning Technologies Project, The Project SPACE Program.

"NASA makes stiff demands on its suppliers in terms of security, stability, expertise and references, and Cell Network meets all of these. This is tremendously enjoyable and the order means a lot to us," says Eloisa Westerlund, Head of Division Mitt, Cell Network Sweden.

Five specialists in security and integration, web designers and web technicians from Cell Network's offices in Karlstad and Örebro will be involved in "Project SPACE".

Delivery will take place in three stages during the spring. Phase one involves further development of the design and content. In the next phase, which is expected to be complete in the autumn, a user interface will be constructed for teachers. In the final phase, "Project SPACE" will be augmented with teaching games and interactive exercises.

"Project SPACE" is part of the Learning Technologies Project which is managed by the NASA Ames Research Center in California.

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Cell Network AB is one of the world's leading consulting companies focused on the IT/Internet, Telecom and Media/Communication. The company delivers business-critical solutions taking full responsibility for strategy, technology, design and content. Clients include Ericsson, Volvo, the Swedish Defence Material Administration (FMV), Telia, General Electric, AstraZeneca, Telenor and Statoil. Cell Network is listed on the Stockholm stock exchange's Attract 40/ O-list and has about 2000 employees in 14 countries. Read more about Cell Network AB at www.cellnetwork.com