

Ericsson the first mobile phone manufacturer to become SyncML certified

Ericsson further proves its leading position in the area of synchronization by becoming the first mobile phone manufacturer to SyncML certify two GPRS phones. SyncML certification means that the phones have passed a set of requirements to ensure that products are fully conformant to the SyncML specification and interoperable with each other regardless of network. Ericsson will have products supporting SyncML in the market during 2001.

Remote synchronization is a new and important application especially for GPRS and 3G networks. Synchronization enables consumers to keep their calendars and phone books always updated regardless of where they are. Business applications, such as maintaining updated price lists and order stock for mobile sales forces, is facilitated through powerful synchronization technologies. Synchronization also means new revenue opportunities for network operators due to increased traffic in the networks.

SyncML is an open synchronization standard that will make it possible to remotely synchronize regardless of network, server or device. Device manufacturers do not need to worry about supporting a multitude of synchronization schemes in their devices and applications developers can be sure that their customers can benefit from the application regardless of device and network used.

Ericsson is the leading communications supplier, combining innovation in mobility and Internet in creating the new era of mobile Internet. Ericsson provides total solutions covering everything from systems and applications to mobile phones and other communications tools. With presence in 140 countries, Ericsson simplifies communications for customers all over the world.

Read more at <http://www.ericsson.com/press>

FOR FURTHER INFORMATION, PLEASE CONTACT

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About SyncML

SyncML is an open industry specification for universal data synchronization of remote data and personal information across multiple networks, platforms and devices. The SyncML initiative is sponsored by Ericsson, IBM, Lotus, Matsushita, Motorola, Nokia, Palm, Inc. Psion, Starfish Software and supported by over 600 key wireless companies. Companies interested in deploying SyncML-compliant products and services in 2001 and beyond are encouraged to join the initiative. For more information on the SyncML initiative, please visit www.syncml.org