

Johan Westerholm new Sales Director at Prohunt AB

On 1 February 2001, Johan Westerholm was appointed the new Sales Director at Prohunt AB, the Nordic region's leading supplier of system solutions to companies and organisations that have a need for Intellectual Capital Management (ICM). ICM is made up of competence management, career planning, resource allocation and related consultant services.

Johan Westerholm is 38, and is a graduate of the Stockholm School of Economics. Previously he has run his own company in addition to having held management positions at the listed e-learning company M2S (1997-99), where he worked abroad, and at Telia Data AB (1995-97). He is a reserve naval officer and his responsibilities include working as the Director of the Intelligence and Security Centre at Marine HQ East and as commanding officer at the First Surface Attack Flotilla in Göteborg.

At Prohunt, Johan will be responsible for sales and business development of system solutions and software in the Nordic region and the launching of the company's services and products in Europe.

For more information, please contact Prohunt:

Johan Westerholm	Sales Director	Tel: +46-8-789 61 00	Mobile: +46-70-266 61 17
Louise Bielenstein	Information Officer	Tel: +46-8-789 61 00	Mobile: +46-70-266 61 19

Prohunt is the Nordic region's leading supplier of holistic solutions for the development and management of organisations' intellectual capital. Our web-based platform for Intellectual Capital Management (ICM) includes applications for competence and career development as well as resource management. With the ICM platform, our tried and tested working methods and consultancy services, we offer companies a unique opportunity to attract, develop, retain and evaluate co-workers and their skills. Today, Prohunt has a staff of 80 at three locations in Sweden and Norway. During the spring of 2000, a merger with New Start added strength and depth to Prohunt's operations. Please visit our website at www.prohunt.se for more information.