

## **Ericsson and Sony Corporation to announce Memorandum of Understanding**

**Ericsson and Sony Corporation will announce later today that they signed a Memorandum of Understanding with the intention to create a Joint Venture that will incorporate their respective mobile phone businesses worldwide.**

### **PRESS CONFERENCES**

Both companies will hold press conferences today:

#### **Tokyo: 6 p.m. Tokyo time (11 a.m. CET)**

ANA Hotel, 1-12-33 Akasaka, Minato-ku, Tokyo with participation of:

- Kunitake Ando, President and COO, Sony Corporation
- Katsumi Ihara, Corporate Executive Vice President, Sony Corporation
- Morgan Bengtsson, President & Chief Representative, Nippon Ericsson K.K

#### **Stockholm: 11 a.m. CET**

Ericsson, Telefonvägen 30, with participation of:

- Kurt Hellström, President & CEO, Ericsson
- Otto Zich, Chairman & CEO, Sony Europe and Group Executive Officer, Sony Corporation
- Jan Wäreby, President, Division Consumer Products, Ericsson

No registration required beforehand.

The Stockholm press conference will also be web cast live and on demand on [www.ericsson.com/press](http://www.ericsson.com/press)

### **CONFERENCE CALL**

Ericsson will hold a phone conference call today at **3:00 p.m. CET (9 a.m. EST)** and will have simulcast slides on the web, [www.ericsson.com/press](http://www.ericsson.com/press). Call in numbers are:

Europe: **+1 212 231 6018, +44 800 027 1111, +44 800 027 0199**

North America: **+1 888 849 9221**

There will also be a replay of the conference call, beginning one hour after the end of the call. The replay will be available for 24 hours. The replay numbers are:

Europe: **+44 141 566 8866** (international) **+44 800 027 0225** (domestic),  
**Client ID no 551, Passcode: 172#**

North America: **+1 858 812 6440** (international), **+1 800 633 8284** (domestic),  
**Reservation no 18689116**

*Ericsson is the leading communications supplier, combining innovation in mobility and Internet in creating the new era of mobile Internet. Ericsson provides total solutions covering everything from systems and applications to mobile phones and other communications tools. With presence in 140 countries, Ericsson simplifies communications for customers all over the world.*

Read more at <http://www.ericsson.com/press>

**FOR FURTHER INFORMATION, PLEASE CONTACT**

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