



Meda acquires OTC products in the Nordic countries

Meda has acquired a portfolio of well established OTC products from the Swedish company BioPhausia. These products consist of strong brands such as Novalucol, Novalucid, C-vimin and Resulax. The acquisition price is 190 MSEK.

Meda's ambition is to establish a strong position within the OTC area. The total turnover of Meda's OTC products has grown steadily over the last years and today account for about 1.5 billion SEK.

If questions, please contact:

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