Press Release

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Nils-Ove Andersson new CFO for Adera Group

May 2 Nils-Ove Andersson (1950) will take office as new CFO for Adera Group AB. Nils-Ove Andersson has worked within the Celcius group for ten years in different positions. Before joining Adera he had the role of vice president with operational responsibility for financial issues. Nils-Ove Andersson, future CFO, comments; -I look forward to enter such an exciting and interesting company as Adera. Adera stands before a great challenge in creating a business that has balance between customer value and profit. I find the structural changes that have been made as a step in the right direction.

Rolf Jansson, president and CEO at Adera, comments; -We are very pleased to have Nils-Ove with us at Adera. He has a genuine experience in the financial field and we are confident that he will help us create the structure and stability that we need to run our business in the best possible manner.

Nils-Ove Andersson has a Master of Business Administration from Gothenburg University, School of Economics and Commercial Law.

Adera AB (publ) generates business value for customers by combining areas of expertise critical for success based on the new business logic: strategy/business development, marketing/communications and IT/Internet. Adera has offices in Stockholm, Gothenburg, London, Amsterdam, Antwerp, Copenhagen, Malmoe, Ljungby and Värnamo. Adera shares are listed on the O-List of the OM Stockholm Exchange.

For more information, please visit <u>www.aderagroup.com</u>

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