

Örjan Serner appointed Senior Investment Manager in Bure Equity

Örjan Serner has been appointed as the head of Bure's investment area Media & Information. The investment area includes the following companies: Citat, Stark, Convenio and Appelberg Publishing Agency.

Örjan Serner set up Citat in 1989 and has been the president of the company since then. He will be responsible for new investments within the sector and for creating value in the existing holdings. Örjan Serner will continue to play an active role in Citat as boardmember of the company and as a representative of Bure.

"With Örjan Serner as the head of Media & Information we add significant competence and experience of the media market to Bure," says Peter Sandberg.

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