

**Press Release from AU-System**  
**For immediate release**

## **AU-System and Ericsson intensifies co-operation**

**Stockholm, Sweden – April 27, 2001** - AU-System has been named Preferred Supplier to Ericsson within the area of R&D Consultants. The nomination means that AU-System is one of a limited number of consultancies that Ericsson will continue to intensify a close co-operation with and that will be a first choice for new assignments.

“The new status further strengthens our already comprehensive co-operation with Ericsson,” says Tomas Franzén, President and CEO of AU-System. “The close co-operation provides us with an opportunity to continue to be involved in driving forward the development of new mobile technologies.”

Under an existing general agreement, all Ericsson companies are granted access to AU-System’s total expertise within telecommunications and mobile Internet.

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### **About AU-System**

AU-System is a leading Mobile Internet consultancy. Through the subsidiary SandbergTrygg, the company also offers integrated services for marketing communications. Major clients include Ericsson, Telia, Scania, Nordea and Singapore Telecom. AU-System was established in 1974 and currently employs more than 1,000 staff in offices in Sweden, the U.K., Italy, the U.S., Thailand and Singapore. AU-System is listed on Attract40 of Stockholmsbörsen, under the symbol AUS. For more information, please visit [www.ausystem.com](http://www.ausystem.com).