



## **Orc Software provides connectivity to Brazilian markets via broker Alpes Corretora de Cambio**

**New York & São Paulo, Monday, November 1, 2010** – Orc Software (SSE: ORC), a leading global provider of technology and services for the global financial industry, announces that Orc will offer access to Brazilian markets through the broker Alpes Corretora de Cambio (Alpes).

Alpes' clients will be able to take advantage of Orc's low latency trading infrastructure to deploy strategies for high-frequency trading including arbitrage, spread trading, volatility trading, and market making. In addition, Orc delivers sophisticated pricing, risk management, and volatility management tools to take advantage of the growing Brazilian trading environment. With Orc's products, traders will no longer need to build all of these tools from scratch, but will instead be able to use them immediately to begin trading more quickly.

Pedro Machado, in charge of Institutional Sales at Alpes, comments, "The tools previously available in the Brazilian market did not meet the demands of many of our customers. These traders sought solutions that they could get running quickly and with less effort, without sacrificing the high-performance necessary for success. Orc can deliver this to our customers and we are delighted to have them as our partner."

Ruben Guerrero, Strategic Partnership Manager at Orc Software, notes, "Brazil is a rapidly growing market with a strong local trading community. Alpes is one of the leading brokers in this community and gives our common customers fast and convenient access to trade in Brazil. Orc's solutions are designed to be high performance and easy to deploy. We believe that traders in Brazil will be able to take advantage of these tools to compete successfully as the market grows."

Among the numerous Orc Trading solutions available to Alpes' clients, the ones designed for high-frequency trading are expected to be in the greatest demand. Hosted at Alpes or co-located at the BM&FBOVESPA, Orc's server-based technology provides high-performance that allows traders to win more market opportunities. This technology delivered as an "out-of-the-box" product, such as Orc Spreader for arbitrage and spreading, gives traders a low-latency trading solution that can be quickly deployed in the market. Customers can also trade using Orc Trader, a click-trading product with robust pricing, risk management, and volatility management features that provide the analytics that traders need.

The Orc Trading solutions are used by leading financial firms worldwide for market making, volatility trading and high frequency trading. Together with access to the major cash and derivatives markets and a network of brokers, this is truly an unmatched offering. Orc Trading is available both as deployed software and as a managed service.

Orc Software will be exhibiting at the FIA Futures & Options Expo in Chicago from November 2 – 4. Learn more about Orc's solutions, including our solutions for Brazilian trading, by visiting us at our booth or on the web at [www.orcsoftware.com](http://www.orcsoftware.com).

### **About Alpes**

Alpes is a fully independent Brazilian discount brokerage house headquartered in São Paulo. The company is focused on pure execution on BM&FBovespa and OTC Markets such as the Local Fixed Income and Securities lending markets.

Through the years, the company has grown its action in the retail segment and on September 2006, WinTrade was established as the Alpes retail arm, and it now has over 42.000 registered clients (8% market share in Brazil). The institutional electronic business started in 2008 and since then Alpes has been focused on DMA, Algo and HFT clients, offering them solutions such as connectivity, co-location / hosted solutions, electronic post-trading and algo environment.

For three consecutive years, Alpes has been among the 100 firms most connected, according to a survey done by one of the main financial magazines of the country, Info Exame. We also won the prize for best broker and best home broker, in the ranking produced by a major financial website, the InfoMoney. In addition to that, Alpes won the following certification stamps: Web Broker and Execution Broker, given by the Operational Qualification Program from BM&FBovespa.

### **About Orc Software**

Orc is a leading provider of technology and services for the global financial industry. Orc delivers trading and market access solutions used by proprietary trading and market making firms, investment banks, hedge funds and brokerage houses worldwide.

Available as deployed software or as managed services, Orc develops and provides the tools needed for running profitable trading or brokerage businesses in today's competitive and ever-changing markets.

With market presence in all major global financial centers, Orc provides sales and support services from its offices across EMEA, the Americas and the Asia-Pacific regions.

Orc Software is publicly traded on NASDAQ OMX Stockholm (SSE: ORC).

[www.orcsoftware.com](http://www.orcsoftware.com)

### **For further information:**

Barry Vasudevan, Marketing Director – Americas, Orc Software, +1 212 351 7624,  
[barry.vasudevan@orcsoftware.com](mailto:barry.vasudevan@orcsoftware.com)