

Roberts Mart packs a punch with powerful SYSPRO 6.1 ERP

NEWS

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Leading flexible packaging manufacturer Roberts Mart & Co Ltd has selected SYSPRO ERP from Manchester-based K3 Business Technology Group (K3) to help drive improvements throughout the firm's manufacturing, distribution and accounting operations.

The new feature rich, integrated Enterprise Resource Planning (ERP) system will also ease administration and boost customer service by allowing clients secure and direct access to important information over the web.

SYSPRO 6.1 is a user-friendly Enterprise Resource Planning (ERP) system that supports sustainability, saving K3 customers money by eliminating waste and duplicated effort, reducing energy consumption and adding profit to the bottom line.

It has new green architecture and modules, feature sets, workflow and customisation capabilities all designed to make it easy for users to access the data they need in any application without the need for software development skills.

Sustainability also requires full financial control and fiscal responsibility. SYSPRO 6.1 provides Enterprise Performance Management for identifying and achieving fiscal improvements. The enhanced Executive Dashboards and Analytics, Boardroom Quality Reporting plus Cash Flow Reporting and Forecasting provide real-time, at-a-glance visibility of all aspects of the organisation enabling strategic and proactive decisions.

SYSPRO 6.1 is a fully integrated system and, importantly for us, does not need extra third-party software. It is a one-stop-shop, one supplier solution, which means we only need to deal with K3. The new software will bring clarity of information, improving our responsiveness and customer service, says Simon Roberts, the firm's Commercial Director.

Established in 1852, Roberts Mart remains in family ownership. The £20+ million turnover organisation makes flexible packaging for blue-chip clients in food, drink, hygiene and home textiles industries. Its packaging wraps around a massive range of products found in high street stores and supermarkets across the UK.

The organisation has two businesses: Romar Packaging manufactures blown polythene film, which Roberts Mart then converts into packaging. Until now, the organisation was using a bespoke computer system. The management team recognised that this lacked the flexibility and features necessary to support business growth.

With SYSPRO we will have a real-time solution, giving managers instant updates whenever they need them. Production information will be captured and transmitted to the finite scheduling module, keeping manufacturing on track. We will be more responsive and we will know where we are with orders and production hour-by-hour. The new software will help with our growth plans, allowing us to switch on new features as and when we need them, says Simon Roberts.

Our customers will benefit from a new Intranet portal that will allow them to integrate their orders, giving them up-to-date progress reports. In addition, the new software will use web services to give our mobile sales team remote access to the information they need as well as send them automatic

reports direct to their smart phones or laptops, he adds.

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About K3 Business Technology Group

K3 Business Technology Group employs 80 people at its Manchester head office and its branches throughout the UK and Ireland. The company offers solutions in enterprise resource planning (ERP), customer relationship management, advanced planning and scheduling, warehouse management, human resources and e-business. SYSPRO is used by some 14,000 sites across the world. K3 Business Technology Group is part of K3 Business Technology PLC which is a global leader in providing next-generation enterprise software for businesses in the retail, manufacturing and distribution sectors. With more than 3,000 customer installations in over 30 countries, K3 is recognised as a safe, innovative and reliable provider of world-class solutions, backed by world-class service.

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