

Press release

Stockholm, 3rd of November, 2010

Scribona renames to Catella on First North. Q4 2010 will be the first full reporting period for the new Group

This is a translation of the Swedish version. In case of any discrepancy between the English and the Swedish versions, the Swedish version shall take precedence.

The Extraordinary General Meeting, 15th of October, of Scribona AB (publ) decided to change the company name to Catella AB (publ). From Friday the 5th of November 2010, the company's shares will be traded under the ticker symbol CAT A and CAT B on First North. The name change is in response to Scribona AB's acquisition of Catella

"Catella is a strong and established brand and it better reflects the activities within the new group", says Johan Ericsson, CEO of Catella

The new Catella group will be consolidated by the balance sheet as at end of September 2010 and in terms of the profit and loss account the group will be consolidated from the 1st of October 2010 and onwards, meaning that the new Catella Group's first complete reporting period will be the report for the fourth quarter of 2010. The company will report three business segments: *Financial Advisory Services*, Asset Management & Banking, and Investments.

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Visit also: www.catella.com

Catella is listed on First North and Remium AB, 08-454 32 00, is the company's Certified Adviser.

About Catella

Catella is an independent European finance group specialising in Financial Advisory Services. Asset Management and Banking. Operations are pursued in independent but closely co-operating subsidiaries governed by their own boards. Catella has some 420 employees in 14 European countries. Catella is listed on First North and is traded under the ticker symbol CAT A and CAT B.