

For immediate issue

RCPR05.10

4th November 2010



## ROCOL LAUNCHES REVOLUTIONARY SPOT MARKING PAINTS

ROCOL has launched '*fusion*' – a range of semi-permanent and removable spot marking paints. The '*fusion*' range is unlike any spot marking paints currently on the market, as it is NOT classified as an irritant or harmful to health and NOT classified as dangerous to the environment or harmful to aquatic life.

Used to display high definition, quick drying and durable markings for construction sites, cables, utilities and highways, together with excavation sites and survey marking, '*fusion*' comprises Contractor® and Temporary™. The range was designed and developed in conjunction with Balfour Beatty Utility Solutions.

Whilst Contractor® is a semi-permanent spot marking paint that is designed to last between 3-6 months, Temporary™ lasts 2-3 months and can be removed with water and a stiff brush at any time. It provides the ideal solution for low traffic areas such as pavements, shorter-term markings or where markings need to be removed once the works are complete. Both paints are available in six colours and both being touch dry within five minutes.

/Cont...



Derek Thomas, Business Unit Manager at ROCOL, comments: "Combining enhanced product performance with ROCOL's trusted brand values, '*fusion*' sets a new benchmark in survey and spot marking paints, offering market leading health, safety, environment and commercial benefits."

Both Contractor® and Temporary™ contain up to 100% more paint than similar spot markers, halving the number of aerosols required to mark similar areas and therefore halving the waste produced. They also feature a patented clog-free cap that delivers outstanding performance and not one has become blocked under extended trials.

Both Contractor® and Temporary™ are suitable for use on a range of surfaces including tarmac, asphalt, concrete, grass and soil, metals, timber, artificial and natural stone, brickwork and composites. All paints are available in market leading 18Bar aerosols and feature a one pass system for bright durable lines.

**-ENDS-**

**PRESS CONTACT:**

Julie A. Watson

Wentworth Communications Ltd

Tel: 0161 973 6763 Fax: 0161 969 6813

Email: [julie@wentworthcomms.co.uk](mailto:julie@wentworthcomms.co.uk)

/Cont...



**Notes to the Editor:** ROCOL manufactures a comprehensive range of innovative greases, oils, metalworking fluids, lubricants, aerosol paints, anti-slip floor coatings and panels that are renowned for exceeding today's challenging operating conditions. ROCOL prides itself on producing technically advanced products with industry needs at its core.

For further information on ROCOL and its product range, visit [www.rocol.com](http://www.rocol.com) or contact the customer services team on 0113 232 2700

**Image: Contractor® fusion**

