

London, 18 November 2010

Lufthansa awarded two awards in Monocle's 'Travel Top Fifty'

Monocle's highly anticipated 'Travel Top Fifty' survey hits newsstands this Thursday 18th November. Utilising the first hand experiences of Monocle's well travelled editorial team, the Travel Top Fifty recognises outstanding contributions to travel, ranging from "Best inflight meal" through to "Best taxi journey".

'Lufthansa continues to impress our editors and correspondents and this year two parts of the business were outstanding. On the ground, you can't get much better than Munich Airport – it's for this reason it's ranked as our smoothest international hub. From the short connection times to range of routes to improved lounge experience, it should be a model for airports around the world,' says Monocle editor in chief Tyler Brûlé. 'In the air, the Lufthansa Private Jet product takes the complexity out of chartering with its friendly support team assisting with logistics and an incredible team flying its custom fleet of aircraft.'

Lufthansa is one of the high performers in the survey, receiving two awards:

- No. 35, Best Service for When You Just Have to Get There
Lufthansa Private Jet's fleet is recognized for its ability to connect with the airline's global network
- No. 04, Smoothest International Hub
Lufthansa's hub Munich Airport is applauded for its seamless and efficient connectivity making it the natural choice for travellers in Europe

'We are very pleased to feature in Monocle's highly regarded Travel Top Fifty for the second subsequent year. The award clearly demonstrates that our on-going efforts to make our products even more comfortable and smarter are well received by our customers,' says Dr. Karsten Benz, Lufthansa Vice President Sales and Services Europe. 'Lufthansa Private Jet has proven to be a great success since its launch over five years ago. Offering maximum flexibility and luxury, passengers can reach more than 1,000 European destinations holding a First Class ticket and earn miles with the Miles & More programme. These services are ideally complemented by our highly efficient ground facilities at Munich Airport boasting a minimum connecting time of only 30 minutes,' he added.

The Monocle Travel Top Fifty is included in issue 39, which is on newsstands from 18th November.

About Monocle: Launched in February 2007, Monocle is a premium media brand with magazine, web and retail divisions. Headquartered in London, Monocle delivers a single, seamless voice in both print and digital form to a discerning, highly educated global audience of men and women. Focusing on global affairs, business, culture and design, our mission is to keep an eye on the world.

About Lufthansa: Lufthansa, the leading European Aviation Group, offers quality, innovation and reliability in its five business areas: Passenger Airline Group, Logistics, MRO, Catering and IT Services. The Lufthansa Group employs more than 118,000 people worldwide and welcomes over 80 million passengers on 720 aircraft a year. Together with Austrian Airlines, bmi, Brussels Airlines and SWISS, Lufthansa serves more than 270 destinations in 104 countries on four continents via their hubs at Brussels, Dusseldorf, Frankfurt, London-Heathrow, Munich, Vienna and Zurich. Customers can benefit from more modern and quiet aircraft such as the Airbus A380 featuring the brand new and exclusive First Class or Flynet, Lufthansa's on-board broadband Internet service available soon.

For further information please contact:

Monocle
Emily Smith
es@monocle.com
+44 (0) 20 7725 4341
www.monocle.com

Deutsche Lufthansa AG
Corporate Communications Europe
Aage Duenhaupt / Gudrun Gorner
Tel.: +44 (0)208 750 3415
E-Mail: lhnews@dlh.de
www.lufthansa.com