



Press release

November 24, 2010

Roger Johansson new President and CEO of BE Group

BE Group AB's Board of Directors has appointed Roger Johansson as the new President and CEO.

Having been a member of the Board of BE Group AB since 2009, he now joins BE Group full-time from Trelleborg AB where he has held the position of Business Area President, Trelleborg Automotive. Roger Johansson brings extensive experience of the engineering industry, having previously been employed as Vice President of General Motors Powertrain Europe and General Motors Purchasing Europe, among other positions.

"We are very pleased to present Roger Johansson as the new President and CEO of BE Group," says Carl-Erik Ridderstråle, Chairman of the Board. "His considerable experience in the engineering industry will be of great value to the company. He is also already very familiar with our business."

Roger Johansson was born in 1965 and holds a Master of business and economic science from the School of Business, Economics and Law at Gothenburg University.

"During my time as a Board member of BE Group I have developed a strong commitment and interest in the company. When asked to consider becoming CEO, I immediately felt compelled to accept, being enticed by the challenges and opportunities the company faces," says Roger Johansson.

Roger Johansson will assume the position of President and CEO from the start of 2011.

Board of Directors, BE Group AB

For further information, please contact:

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BE Group, listed on the Nasdaq OMX Stockholm, is one of the leading trading and service companies for steel and other metals in Europe. The Group has about 10,000 customers, primarily in the construction and engineering industries. BE Group provides various forms of service for steel, stainless steel and aluminium applications. In 2009, the company reported sales totaling SEK 4.3 billion. BE Group has slightly less than 900 employees in nine countries in northern Europe, where Sweden and Finland are its largest markets. The head office is located in Malmö, Sweden. Read more about BE Group at www.begroup.com