

# LOCAL SCHOOL CHILDREN FIND OUT WHO S THE WINNER OF THE EMCC s HEALTHY SANDWICH COMPETITION

School children in Clifton, Nottingham spent the morning in the kitchens of the East Midlands Conference Centre to make their own sandwiches. Assisted by head chef Ian Litchfield and second chef Carl Hutchinson, the children were chosen having entered a competition to design a healthy sandwich to help celebrate the EMCC s 25th anniversary. Six short-listed teams prepared their designs and then presented them to a panel of judges who decided on an overall winner.

The winning team, Healthy Juniors from Whitegate Primary School chose a winning combination of multi wholegrain and seeded bread with Philadelphia, smoked salmon, Cos lettuce and cherry tomatoes. They added a prawn and cucumber dip on the side with a balsamic and lemon dressing.

The judges were impressed by the variety of different ingredients and the way they worked well together. The children s explanation of the link in to the EMCC s 25th anniversary was the way in which the taste would explode in your mouth and the judges certainly agreed.

Ian said We were amazed by the standard of all the entries and it was difficult to pick a winner but the combination of ingredients, taste and way in which the Healthy Juniors team worked together in the kitchen was really impressive. Hopefully we have given an insight into what it s like to work in a large kitchen and helped to inspire some budding chefs of the future!

The teams of children from Whitegate Primary, Dovecote Primary and Milford Primary schools were visited in September and briefed on the competition to design a healthy sandwich. The entry process required a full ingredient listing and costs and an illustration of their creation. Entries were submitted by mid-November.

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For more information on Nottingham Conferences please contact Kirstie Danzey, Marketing Manager on 0115 8467718 or 07717 814007 or email [kirstie.danzey@nottingham.ac.uk](mailto:kirstie.danzey@nottingham.ac.uk)

The competition to design a healthy sandwich follows on from a successful project earlier this year to develop a logo to represent the 25th anniversary of the East Midlands Conference Centre.

Leading the project, Kirstie Danzey, Marketing Manager for Nottingham Conferences explains;

The East Midlands Conference Centre has played host to a number of events in the last quarter of a century, with all profits going back into the University, as well as bringing a significant direct economic benefit into Nottingham. We wanted to use the anniversary as a chance to work with the local community and discussed our ideas for these competitions with the University s Community Partnerships team. They work already with local schools and businesses in the University of Nottingham s community and together we came up with ideas to work with a group of Year 5 and 6 school children. We are currently using the winning 25th anniversary design on our website and in an advertising campaign and are aiming to use the winning sandwich for clients attending events in the East Midlands Conference Centre in the future.

## About Nottingham Conferences

Nottingham Conferences represents the entire conference and events portfolio at The University of Nottingham. Beneath the umbrella of Nottingham Conferences sits four sub-brands, The East Midlands Conference Centre, Jubilee Campus, University Park and Sutton Bonington.

All facilities have the flexibility to accommodate delegates from 20 up to 588, and have dedicated event coordinators, award winning chefs and comprehensive on-site AV support. A wide range of

residential accommodation for up to 3400 is available during university vacation periods, supported by all year round with off-site accommodation, sourced through a dedicated Hotel Reservation Service.

The East Midlands Conference Centre, the region's flag ship purpose built conference centre, celebrates its 25th Anniversary in November 2010. Since opening, the EMCC has welcomed over 2 million delegates; staff have collectively served over three and a half million cups of tea and coffee and over 250,000 bottles of wine. Over the years, the East Midlands Conference Centre has played host to many high profile events, including a local business forum featuring Lord Alan Sugar, as well as numerous sporting celebrities such as the World Cup-winning rugby team.