RosettaStone^{*}



Press Release November 2010

UK Office Move Signals Ongoing Expansion at Rosetta Stone

Leading language-learning company Rosetta Stone has signalled strength in its growth plans by relocating the UK Office to larger premises in central London.

The move to Holborn supports the company's plans to continue expansion in the UK and Europe. Recruitment continues for the European team in its London and Munich offices, as well as a growing retail team at kiosks throughout the UK and Germany.

Rosetta Stone Managing Director for Europe, Sylke Riester, said: "In our mission to change the way the world learns languages, we launched our UK office in 2005.

"Every day, more people at home, in schools and within organisations are discovering that there is an enjoyable and effective way to learn a language, with the unique Rosetta Stone software.

"To lay the foundation for future growth, on 22nd November 2010, we moved to new London offices. This move supports us in continuing to deliver the best technology-based solutions for language learning."

The new address is Rosetta Stone (UK) Ltd, Procter House, Procter Street, London, WC1V 6DW.

The UK office, previously based in Clapham, London, has more than 50 employees, with a further 30 working at kiosks across the UK.

For more information, go to www.RosettaStone.co.uk or call 0800 2800 927.

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About Rosetta Stone

Acclaimed for the speed, power and effectiveness of its Dynamic Immersion[™] method, Rosetta Stone[®] is a revolutionary language learning software program.

Rosetta Stone was founded in 1992 on two core beliefs: that the natural way people learn languages as children remains the most successful method for learning new languages; and that interactive CD-ROM and online technology can recreate the immersion method powerfully for learners of any age. Rosetta Stone (UK) Limited, a subsidiary of Rosetta Stone Inc., is based in London.

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