

Ericsson –winner of Bluetooth Award 2001

Ericsson was the proud recipient of a Bluetooth Award at the Bluetooth Congress in Monte Carlo yesterday. The upcoming mobile phone T39 was given the prize for "Best Consumer Product or Application."

The T39 is a small, powerful mobile phone with both fine design and high performance. The perfect complement to its WAP and GPRS features, the T39's Bluetooth capability lets users connect the phone effortlessly to a PC, PDA or any other Bluetooth device. The T39 is expected to come out on the market at the end of Q2, 2001.

Ericsson is shaping the future of Mobile and Broadband Internet communications through its continuous technology leadership. Providing innovative solutions in more than 140 countries, Ericsson is helping to create the most powerful communication companies in the world.

Read more at http://www.ericsson.com/press

FOR FURTHER INFORMATION, PLEASE CONTACT

Peter Bodor, Public Relations Manager, Ericsson Mobile Communications AB Phone: +46 8 404 2423, +46 70 328 2423 E-mail: peter.bodor@ecs.ericsson.se

Frida Tibblin Citron, Marketing Communications Manager Ericsson Technology Licensing AB

Phone: +46 70 654 6352, E-mail: Frida. TibblinCitron@ebt.ericsson.se