

P R E S S R E L E A S E

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Findus Enhance Business-Critical Processes And Creates An Integrated European Production Unit Together With Intentia

Stockholm, Sweden–Intentia International AB (publ) (XSSE; INT B) Food and beverage giant Findus AB and Intentia International AB today have launched a partnership to develop and enhance business-critical processes within the Findus Group. The partnership is based on a general agreement, and the objective is to support Findus in its transformation of production plants from the current local factories into a European collaborative unit. To begin with, Intentia will implement Movex Food & Beverage in six plants in Norway, Sweden and the UK. The agreement is initially worth more than SEK 20 million, of which about SEK 11 million relates to license revenue.

Findus AB's primary product sector is deep-frozen foods. The company is present in some 20 countries, including Sweden, Norway, Denmark, Finland, the UK, France, Spain, Germany, Thailand and Australia. The Group has approximately 3,400 employees and had a turnover of EUR 633 million last year. The Scandinavian/European Investment Company EQT owns Findus.

Findus has a leading position in the Swedish market, and its goal is to become the leading supplier of deep-frozen foods in Europe. In order to attain that goal, Findus is creating Centers of Excellence for its product categories, such as ready-cooked food and vegetables. "Our mission is to transform our production plants from decentralized factories that supply the local market into European units that will supply the entire European market," says Gunnar Lundgren, product supply manager at Findus.

Jerker Andersson, corporate IT manager at Findus, says that Findus chose Intentia as its partner for three main reasons: Intentia's specialization in the food and beverage industry, its best-of-breed tools for production planning, and its unique method for fast implementation. "Intentia is familiar with, and understands, us as producers within the food and beverage industry. Intentia can show a number of cases where it has come up with more efficient global solutions for different groups. And the fact that Intentia also has experts on solutions for logistics and production processes enables us to create our Centers of Excellence."

In the initial phase, Intentia will implement Movex in six production plants in Sweden, Norway and the UK. Eventually, Findus will implement Movex in all its production plants in Europe.

"The fact that one of the biggest food and beverage groups in Europe chooses us as its long-term partner, is further proof that our products and skills are world class," says Markus Jakobson, Director Intentia Nordic Countries.

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About Intentia

Intentia is one of the world's leading suppliers of e-collaboration solutions. Our vision is to become the leading global e-collaboration solutions vendor by supplying our customers with tomorrow's solutions today. Intentia offers a one-stop shop for all e-collaboration needs within numerous industry segments. We develop, implement and maintain our own solutions to produce the highest possible level of customer satisfaction. The Intentia Solution consists of applications covering customer relationship management (CRM), enterprise resource planning (ERP), supply chain management (SCM), partner relationship management (PRM), business performance measurement (BPM) and e-business. Intentia has more than 3,200 employees and serves over 3,400 customers in the manufacturing, maintenance and distribution industries via a global network spanning some 40 countries. Intentia is a public company traded on the Stockholm Stock Exchange (XSSE) under the symbol INT B.

Visit Intentia's Web site at www.intentia.com

About Findus

See the preceding text for overall facts about Findus.

Visit Findus' Web site at www.findus.se