

For immediate release

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## **Springtoys and Infogrames to Develop PalmOS Games**

**(Helsinki, Finland, June 12, 2001)** Springtoys, a leading creator and enabler of mobile entertainment content and technology for developing and distributing compelling high-end wireless games, today announced that it has signed a deal with Infogrames, Inc., the #2 third-party publisher of interactive entertainment in the world, to develop a series of PalmOS games.

Under the terms of the agreement, Springtoys will produce six PalmOS games from some of Infogrames' most popular franchises, including *Driver*, *Centipede*, *Asteroids*, *Deer Hunter*, *Pro Bass Fishing*, and *Beachhead 2000*. The popularity of these titles will enable Springtoys to create games with the brand recognition never seen before in Palm devices. The first games are scheduled to be available in the early summer of 2001.

"Bringing these classic and popular games to Palm devices is a great opportunity," said Janne Turunen, CEO of Springtoys. "By partnering with a world-class publisher like Infogrames, which has a strong presence in the entertainment arena, we will further establish our position among the forerunners of the PDA game developers," Turunen continued.

"We are very pleased to be working with Springtoys to develop high-quality, branded entertainment content for the PDA platform," commented Jon Leach, Vice President of Infogrames Interactive, Inc. "More than 11 million people currently use PDA devices, making this a logical step to expand both our brand and audience reach, while simultaneously offering a value-added fun gaming experience to PDA consumers," he said.

### ■ **About Springtoys**

Springtoys, headquartered in Helsinki, Finland, is a recognized leader in creating innovative and creative mobile entertainment content and services, seamlessly integrated across a number of delivery platforms, including WAP, SMS, J2ME, SymbianOS and PalmOS. Springtoys also designs and licenses technology for developing and distributing compelling high-end wireless games. Springtoys provides entertainment content to e.g. Nokia, KPN Mobile, Terra Mobile-iobox, Orange and Zed. Founded in January 2000, Springtoys is owned by Sonera Corporation, Housemarque Inc., Eqvitec Partners, Wellington Partners, Shamrock, Enel and

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Springtoys management. Springtoys employs 75 professionals at its premises in Helsinki, London, Rovaniemi and Tampere. For further information, please visit <http://www.springtoys.com/>.

## ■ About Infogrames

Infogrames, Inc. (Nasdaq: IFGM) is a leading publisher and distributor of video games for consoles (Sony, Sega, Nintendo, and Microsoft), personal computers and Macintosh systems. The company's award-winning franchises include Alone In The Dark, Driver, Deer Hunter, Test Drive, and Unreal. Infogrames Inc.'s Humongous Entertainment division is a leader in children's entertainment software and its Macintosh publishing label, MacSoft, is the number one publisher of Macintosh entertainment software. Based in New York, NY, Infogrames, Inc. is a majority-owned subsidiary of France-based Infogrames Entertainment SA (IESA) (Euronext 5257) and serves as the headquarters for the company's operations in North America.

Founded in 1983, IESA is a global publisher and distributor of video games for all platforms, as well as interactive digital television, mobile smart devices (WAP, HDML) and in-flight entertainment systems. IESA recently acquired Infogrames Interactive, Inc. (formerly Hasbro Interactive), including its line of software based on well-known licenses such as Monopoly, Jeopardy, Tonka, and Atari, which are distributed in the U.S. by Infogrames, Inc.

For more information, visit Infogrames' US Web site at [www.us.infogrames.com](http://www.us.infogrames.com).