



To business editors:

Press release for immediate publication

Contact persons:

Anders Remius, MD and Kent Hertzell, Financial Director

Telephone:

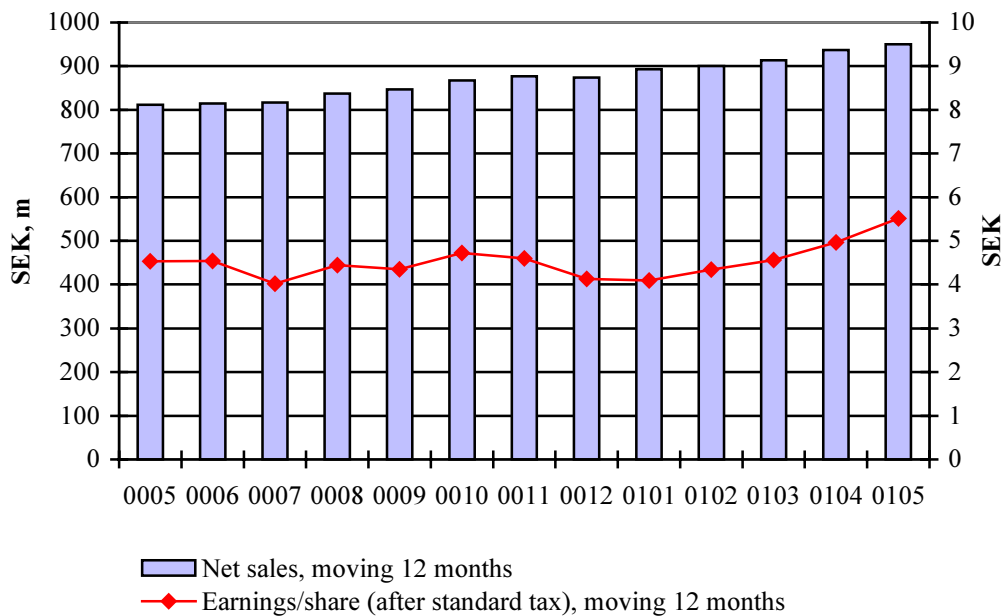
+46 (0)8-683 73 00

Internet:

www.hl-display.com

Report January - May 2001 HL Display AB (publ)

- The Group's net sales for January to May increased by 22% to SEK 422.7 m (346.4) compared to corresponding period 2000.
- Profit before tax for the period amounted to SEK 31.3 m (16.5).



January to May 2001 in brief

The consolidated sales for January to May increased by 22.0 per cent to SEK 422.7 m (346.4). Operating profit for the period increased by 37.1 per cent and amounted to SEK 29.0 m (21.2).

Profit before tax was SEK 31.3 m (16.5). The result was positively affected by exchange gains due to the weakened Swedish Krona.

The period's net investments in fixed assets amounted to SEK 21.3 m (24.8).

Europe's 500 listing

For the fourth consecutive year HL Display has been listed on Europe's 500, the list of the 500 fastest growing companies in Europe. The list has been published since 1997 by GrowthPlus, an organisation for European entrepreneurs.

Key figures for the Group ¹⁾

SEK (000s)	5 months Jan - May 2001	5 months Jan - May 2000	5 months Jan - May 1999	12 months June 2000 - May 2001	12 months June 1999 - May 2000	12 months June 1998 - May 1999	Full year 2000
Net sales	422 694	346 444	303 571	950 171	811 324	692 090	873 921
Operating profit	29 022	21 175	19 778	55 578	56 798	54 999	47 731
Profit before tax	31 293	16 520	15 528	58 868	48 117	52 664	44 095
Profit margin, %	7.4	4.8	5.1	6.2	5.9	7.6	5.0
Equity/assets ratio, %	44.6	48.7	51.0	44.6	48.7	51.0	47.6
Investments, SEK m	21.3	24.8	30.5	54.6	62.2	66.8	58.1
Return on capital, %	-	-	-	13.0	13.1	15.8	11.0
Return on shareholders' equity, %	-	-	-	14.8	15.6	16.7	11.6
Shareholders' equity per share, SEK	-	-	-	32.16	29.02	26.02	31.07
Earnings per share after standard tax, SEK	-	-	-	5.51	4.53	4.94	4.13
Earnings per share after full tax, SEK	-	-	-	4.54	4.30	4.12	3.48

1) For definitions, see the Annual report

Stockholm 15.06.2001



Anders Remius
Managing Director

Reporting dates:

Interim report	6 months 2001	16.07.2001
Monthly report	7 months 2001	15.08.2001
Monthly report	8 months 2001	17.09.2001
Interim report	9 months 2001	16.10.2001
Monthly report	10 months 2001	15.11.2001
Monthly report	11 months 2000	17.12.2001

HL Display shall increase customer profitability by offering the retail trade and its suppliers cost efficient, customer-adapted display systems. Production is to be flexible and delivery times are to be kept short.