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HiQ provides business development services in the field of telematics to Scania Infotronics

HiQ is offering its business development services and using its expert knowledge of operators to help Scania Infotronics launch its lorry fleet on the Internet.

To help further consolidate Scania's position as one of the world's leading lorry manufacturers, Scania Infotronics plans to offer mobile services that will allow the lorries' various computers to communicate with centrally based systems.

" HiQ possesses longstanding experience of operators and its undertaking is both to define the requirements to be imposed on the operator supplying the wireless carrier service and to support Scania Infotronics in producing the business plan and procuring the service itself," says Magnus Gudéhn, who is in charge of the assignment at HiQ Stockholm.

" In future, haulage companies will, for example, be able to find out exactly where all their vehicles are and whether there are any problems with the motor or drive equipment before they cause any damage. A pre-requisite for the planned services is the wireless transfer of information to and from the lorries. And since this is one of HiQ's specialist areas, it was quite natural for Scania Infotronics to collaborate with HiQ," says Peter Gillbrand, MD of Scania Infotronics.

HiQ has accumulated long experience of high-tech solutions and possesses business expertise in the field of telecoms, allowing it to provide its customers in many different industries with both technical and business know-how.

" Because of its longstanding experience of mobile services and particularly of the operator side of the business, HiQ was able to offer the client a thoroughly tailored business plan for an efficient launch of its new services," says Lars Stugemo, CEO of HiQ.

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HiQ is an IT and management consultancy focusing on high-tech solutions in the fields of telecoms, mobility and simulation technology. The company is one of the leaders in these fields and the Nordic region is its domestic market. HiQ has 440 employees and offices in Sweden, Norway, Denmark and Finland. HiQ is listed on the OM Stockholm Stock Exchange. For more information, please visit our web site at www.hiq.se.