



**Press release  
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Digital Illusions CE AB (publ.)**

## **Digital Illusions signs agreements with Knowledge Adventure®**

**The Swedish game developer Digital Illusions have signed two contracts with educational software leader Knowledge Adventure<sup>®</sup>, a subsidiary of Vivendi Universal Publishing, to develop two products.**

"Digital Illusions' goal is to be an attractive partner as possible to the leading global publishers. Through our Canadian subsidiary we now have the capacity to run many projects in parallel," said Patrick Söderlund, CEO Digital Illusions. The contracts with Knowledge Adventure shows Digital Illusions' ability to create programs for leading children's software brands, concluded Söderlund.

### **About Knowledge Adventure**

Knowledge Adventure, a leader in kids interactive content, develops and publishes top-selling PC and console-based multimedia software that lets children learn and play. The company is internationally renowned for its market-leading JumpStart Learning System™ and Blaster Learning Series™, as well as its portfolio of children's entertainment licenses including Sabrina, the Teenage Witch® and Teletubbies™. Knowledge Adventure is a subsidiary of Vivendi Universal Publishing. The company's web site can be found at [www.KnowledgeAdventure.com](http://www.KnowledgeAdventure.com).

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### **About Digital Illusions**

*Founded in 1992, Digital Illusions is an award-winning developer of interactive entertainment based in Gothenburg, Sweden, with offices in Stockholm and London, Ontario Canada. The company has more than 150 employees and develops both PC and console-based games. Recent titles include Blast Lacrosse for the PlayStation, Rally Masters™ for the PC and PlayStation® video game console, Emperor's New Groove™ for the Nintendo GameBoy Color, Motorhead™ for the PC and PlayStation, Disney's Dinosaur™ for PlayStation and NASCAR® Heat™ for the PlayStation. Digital Illusions is listed on the Stockholm Stock Exchange.*