

## Press release

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### **C Technologies' subsidiary Anoto enters agreement with BT wireless for UK trial of the *Anoto*-concept**

**BT wireless and Anoto have entered into a partnership to conduct the first trial of the *Anoto*-concept for digital paper-based services to the British mobile telephony market. The initial phase will comprise basic services, enabling handwritten text to be sent directly from paper as a graphical e-mail, fax or SMS. This will also pave the way for development of an array of value added services for BT Cellnet's subscribers.**

BT wireless is a strategically important partner for Anoto in view of its prominent and well-established position in the British and international mobile services markets. The broad customer base consisting of both enterprises and private users enables expansion of a significant number of paper-based services and global cooperation opportunities.

"We see tremendous potential in the *Anoto*-concept. The interface is ordinary paper and pen, which is simple and intuitive to use. At the same time we can continuously develop and launch new paper-based value added services for all mobile phone users", says Bob Cummings, New Wireless Ventures Manager at BT wireless.

"BT wireless is the fifth operator with which we start to collaborate. To gain a foothold in Great Britain is of importance to us as this market is one of the largest and most mature mobile telephony markets worldwide. The collaboration confirms even more that our concept is tremendously interesting to leading operators. BT wireless shares the Anoto view that revenue sharing is a viable business model for these types of value added services", says Christer Fåhræus, President of Anoto AB.

Testing and integration of the *Anoto*-concept will be conducted by Project Expidas, BT Wireless' application testing and integration initiative during the autumn of 2001.

Ericsson, which recently announced Chatpen™, a digital pen with *Anoto*-functionality, will be offering Chatpen™ in those markets where Anoto cooperates with operators and where basic services are implemented.

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**Project Expidas** is a means for Wireless Application Developers to launch their products on 2G, 2.5G and (in time) 3G networks, and reach BTwireless customers. Successful developers will gain access to dedicated facilities at Ealing Film Studios in west London, and a technical and commercial team to help get their product through testing and integration to commercial launch. Developers should register their details on the Expidas web site to start the process; this information could also be shared with Venture Capitalist companies, looking for funding opportunities. The web site also contains technical data, white papers and information on training, consultancy and testing connection to GPRS. [www.expidas.com](http://www.expidas.com)

**BT wireless** includes wholly-owned mobile operations in the UK (BT Cellnet), Ireland (Esat Digifone), the Netherlands (Telfort) and Germany (Viag), with 16.9 million mobile customers at 31 March. BTwireless also includes Genie, one of Europe's leading mobile Internet portals, with four million registered users world-wide. BT announced on May 10 that it intends to de-merge BT wireless before the end of this year.

**BT Cellnet** is BT wireless' wholly owned mobile operation in the UK. Today BT Cellnet has approximately 11.2 million customers using its voice services including over 1.5 million customers with Mobile Internet enabled phones. [www.btccllnet.net](http://www.btccllnet.net)

**Anoto AB** was founded in Lund, Sweden in late 1999 as a subsidiary of C Technologies AB, which is listed on the O-list of the OM Stockholm Exchange (Attract 40). The company currently has about 170 employees working in offices in Lund, Stockholm, Boston, Tokyo and Hong Kong. Ericsson holds a minority stake in Anoto and is also represented on the board. Anoto AB has created a de facto standard for digital paper. The concept is built around converting mankind's most common way of communicating, through pen and paper. Proprietary patterns, advanced image processing, Bluetooth wireless technology and an information infrastructure enables the *Anoto*-functionality. Handwritten notes written on ordinary paper turn digital through the almost invisible *Anoto*-pattern and can be sent to a computer, mobile phone, PDA, palm device or a fax. Even services such as paper-based digital orders can be handled only using pen and paper. [www.anoto.com](http://www.anoto.com)

**C Technologies AB** (publ) was founded in 1996 and is a well-established Swedish high-technology company with cutting-edge expertise in the fields of digital camera technology, image processing and digital pens. The Company's primary product is the C-Pen<sup>®</sup> digital pen, which has received several important international awards for best IT product. The C-Pen scans, stores, processes and transmits text to a PC, either by infrared or by cable. The pen can also translate, send e-mail, SMS and facsimiles, and read bar codes. The C Technologies Group, which also comprises the subsidiaries Anoto AB and WeSpot AB, currently has about 300 employees and offices located in Lund, Stockholm, Atlanta, Boston, Tokyo and Hong Kong. Major shareholders include company founder Christer Fåhraeus, State Street Bank, Ericsson Mobile Communications and SEB Fonder. C Technologies' share is listed on the O-list of the OM Stockholm Exchange (Attract 40).

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