

# Net Insight delivers media network platform to Tele2

**Stockholm, Sweden - June 28, 2001 - Tele2 places an order for networking equipment from Net Insight AB (SX:NETI B), a leading provider of new-generation real-time broadband infrastructure technology.**

**The order includes switches for the build-out of a media network for Swedish broadcaster TV 4. The network will connect the local and main studio in Stockholm with TV 4's local station in Goteborg.**

The order is the first in accordance with the previously signed skeleton agreement, approving Net Insight as a Tele2 certified vendor.

"Tele2's focus on the TV and media industry proves that our technology is viable both technically and commercially. It is also satisfying to see that Sweden holds a leading position in the front-line of development. Tele2 constitutes a significant reference case as we approach the international market," says Bengt Olsson, CEO, Net Insight.

## **Briefly about media networks**

With Net Insight's platform Nimbra, it is possible to send data and video signals over fiber-optic networks. Video can be transferred either as compressed IP traffic or as uncompressed 270 Mbps video signal. This way, film and TV production companies can digitize their production process, all the way from camera to the point of distribution. The technology reserves the needed bandwidth all the way through the network, making it possible to guarantee 100 percent Quality of Service even for real-time traffic.

## **For more information, please contact:**

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## **About Net Insight**

*Net Insight develops and markets network switches for fibre-optic broadband networks. Using Net Insight solutions, operators can offer everything from new advanced real-time services to studio-quality video, and Internet communication to traditional telephony and data. The services can be supplied across one and the same infrastructure simply and cost-effectively. Net Insight has around 140 employees in Sweden and the USA. The company is listed on the Stockholm Stock Exchange. For more information, please see [www.netinsight.net](http://www.netinsight.net)*

### **About Tele2**

*Tele2 AB, (formerly NetCom AB), formed in 1993, is the leading alternative pan-European telecommunications company offering fixed and mobile telephony, data network and Internet services under the brands Tele2, Tango, Comviq and Q-GSM to more than 12 million people in 21 countries. Tele2 operates Datametrix, which specializes in systems integration, 3C Communications, operating public pay telephones and public Internet services; Transac, providing billing and transaction processing service; C<sup>3</sup>, offering co-branded pre-paid calling cards and IntelliNet and Optimal Telecom, the price-guaranteed residential router device. The Group offers cable television services under the Kabelvision brand name and together with MTG, owns the Internet portal Everyday.com. The Company is listed on the Stockholmsbörsen, under TEL2A and TEL2B, and on the Nasdaq Stock Market under TLTO.*