



OEM International acquires Svenska Helag

OEM International has today acquired Svenska Helag AB. Svenska Helag in Borås produces and market connection technology components with a turnover of MSEK 21 in 2010. The acquisition means a possibility to strengthen the product range within connection technology and creates potential for future growth in this market segment.

- Svenska Helag is a well-managed company with products complementing our present product range in OEM Electronics. We will gradually increase the cooperation between Svenska Helag and OEM Electronics to use the synergies and develop our offer, says Jörgen Zahlin, Managing Director and CEO for OEM International.

The purchase sum amounts to approximately MSEK 10 plus an additional purchase sum based on the business development 2011 and 2012. The acquisition is expected to have a marginal impact on OEM's profit for the current year.

This information is of the type that the company is obliged to publish in accordance with the Swedish Securities Market Act. The information was made public on 9:th of March 2011 at 15.00 CET.

Tranås 9:th of March 2011

OEM International AB (publ)

For additional information, please contact:
Jörgen Zahlin, Managing Director and CEO for OEM International, phone number
+46 75 242 40 22.

OEM International, with its head office in Tranås, Sweden, comprises 20 operational units in 13 countries. The group trades in industrial components and systems for industrial automation. In simple terms, OEM acts as an alternative for manufacturers to sell through their own companies. Visit our website – www.oem.se