



**Press Release 3 July 2001**

**SEAT WILL NOT COMPLETE ITS OFFER FOR ENIRO**

SEAT Pagine Gialle S.p.A.'s ("SEAT") public offer regarding Eniro AB ("Eniro") did not reach the minimum acceptance level of 50.1 percent of the total number of outstanding Eniro-shares that the offer was conditional upon. SEAT has therefore decided not to complete its offer for Eniro.

The shares and warrants tendered within the prescribed period will now be returned to the owners' original VP-accounts starting today.

For further information please contact:

Edoardo Bus  
Communication and Press Manager  
SEAT Pagine Gialle S.p.A.  
Tel: +39 011 435 3030

or

Jacob Spens  
Enskilda Securities  
Tel: + 46 8 5222 9500