



FOR IMMEDIATE RELEASE

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CNN AVAILABLE ON VIASAT DIGITAL TV PLATFORM

Modern Times Group MTG AB, the international media group, today announced that its Viasat Broadcasting division has signed an agreement with CNN International, which will make the acclaimed CNN news channel available as part of the Viasat digital TV package. The channel will be offered to customers who subscribe to the 'Viasat Gold' package on the Group's digital TV platform.

CNN International (CNNI) is the world's leading global 24-hour news network. CNNI can be seen in more than 151 million television households in 212 countries around the world, and features a number of famous programme brands such as 'Larry King Live', 'World Business Today' and 'Inside Europe'.

Hans-Holger Albrecht, President and CEO of MTG, commented "We are very pleased to be able to offer CNN International to our subscribers. The channel is already established as a world news leader and we are confident that it will strengthen the Viasat Digital TV platform even further."

Since its successful launch last Autumn, Viasat's digital TV platform has enjoyed a rapid development and has already established itself as the leading digital platform in the Nordic area with more than 400,000 customer households.

The Viasat Gold digital TV package now offers a total of 17 radio channels and 28 TV channels, including TV3, TV6, ZTV, TV8, TV1000, Viasat Sport, MTV, VH-1, The History Channel, Bloomberg, BBC World and Hallmark.

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Modern Times Group MTG AB has seven business areas: Viasat Broadcasting (free-to-air and pay TV channels in nine countries), Radio (seven networks in five countries), New Media (the Everyday interactive TV portal, Internet portal, Mobile portal, and teletext services), Publishing (financial news and information services), Modern Interactive (home shopping, e-commerce, and logistics), SDI Media (subtitling and dubbing services), and Modern Studios (content production and library).

Modern Times Group MTG AB's class A and B shares are listed on the Stockholmsbörsen O-list (symbols: MTGA and MTGB) and on the Nasdaq National Market in New York (symbol: MTGNY).