

PRESS RELEASE

All conditions concerning Kinnevik's offer to the shareholders in Goodguy are fulfilled

By the end of the acceptance period on July 6, 2001 shareholders representing 96.8 percent of the share capital of Goodguy Svenska AB ("Goodguy") had accepted the offer from Industriförvaltnings AB Kinnevik. Thereby all the conditions of the offer have been fulfilled.

For shareholders who have accepted the offer it is expected that they will receive payment for sold shares around July 18, 2001.

Shareholders who had not yet accepted Kinnevik's offer by the expiry date and which to sell shares to Kinnevik may contact Fischer Partners Fondkommission AB.
(Emissioner/Goodguy, Hovslagargatan 5, Box 160 27, S-103 21 Stockholm, Phone +46 8 463 85 14)

Stockholm July 10, 2001

INDUSTRIFÖRVALTNINGS AB KINNEVIK